

# Cool Kids CAMPAIGN<sup>®</sup>

2025 ANNUAL REPORT



Building **STRONG** Futures for **COOL KIDS** Fighting Cancer

# PRESIDENT'S MESSAGE

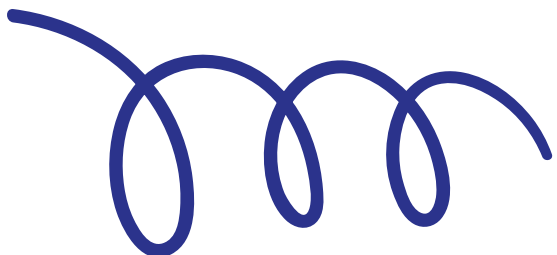


Hello Supporters,

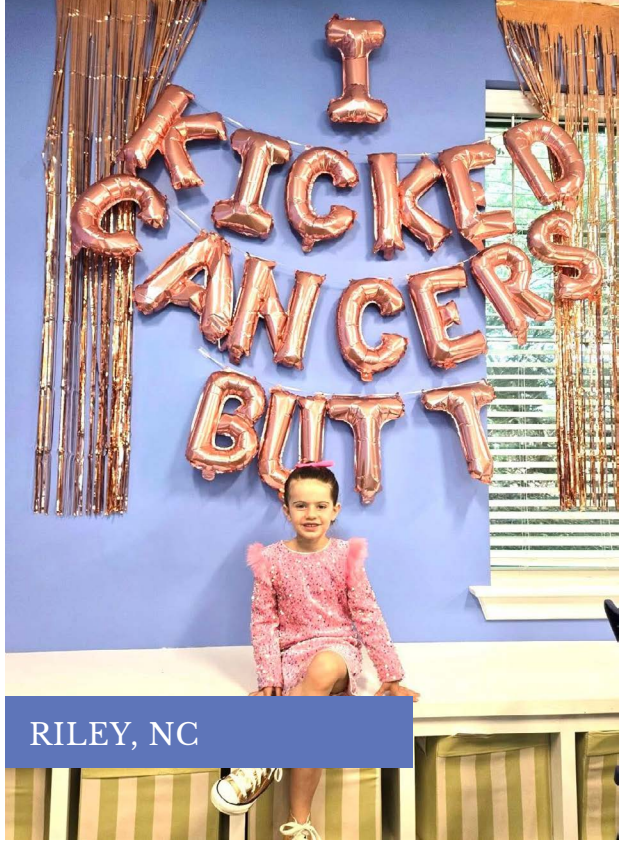
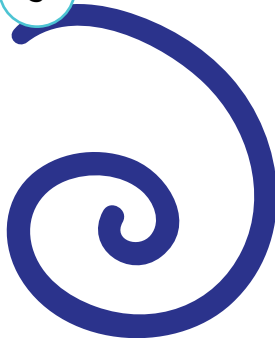
2025 was a productive and entertaining year as you will see throughout this report. Having a dedicated and hardworking staff is vital to staying focused on helping our Cool Kids families as they are always our inspiration. We couldn't have achieved our financial and programming goals without your support. Together, we have proven nothing is impossible. Thank you for your continued dedication in helping the coolest kids fight cancer!

I believe some of you know 2026 is our 20-year Anniversary and what a year it is going to be. We have set the bar high in terms of goals to achieve and with your involvement we will be putting huge smiles on so many more families' faces! Yes, there will be a few surprises, so join us for the ride. **We promise you won't be disappointed!**

Sincerely,  
Chris



## HERE ARE SOME OF OUR COOL KIDS!



RILEY, NC



LINA, MD

### BE A COOL KIDS HERO



EMERSON, TN

# CLUBHOUSE HIGHLIGHTS!



136  
CARE PACKAGES  
SENT TO OUR  
NEWEST COOL  
KIDS

“We got the package today! These are amazing! Daniel and Michael opened the box. Daniel loved the Octonauts and Blues clues so much. Michael loved that his name was on one of the presents.”



Cool Kids  
**CLUBHOUSE**  
IN HONOR OF DAN JANSEN

Cool Kids  
**CLUBHOUSE**  
IN HONOR OF KEN SINGLETON

55  
FAMILIES ENJOYED  
A WEEK AT ONE  
OF OUR VACATION  
CONDOS:  
LEWES, DE  
MYRTLE BEACH, SC



“Thank you guys so much for this amazing package, she was so happy. We just came back from her chemotherapy, and this package lit her up. Again, thank you so much”  
~ Aryas Mom



1567  
HOURS OF TUTORING



“I want to sincerely thank you for today’s beautiful and thoughtful Mother’s Day retreat. From the massages and candle making to the mocktail class, tea and herb session, and the delicious lunch, it was all such a gift. I truly enjoyed connecting with new moms and reconnecting with familiar families. After a tough couple of weeks, the retreat gave me a much needed chance to relax and take time for myself, and I’m so grateful for that.” -Diona, Cool Kids Mom



2111  
FAMILY MEMBERS ATTENDED  
OUR SOCIAL AND EMOTIONAL  
PROGRAMS

IN MEMORY OF...



SOFIA



EMMALYN

BE A COOL KIDS  
HERO



AWA

# MEET THE STAFF

**Chris Federico**  
*President & Founder*

**Janet Robinson**  
*Director of Operations*

**Jen Dean**  
*Director of Events & Business Dev.*

**Renee Wooding**  
*Grant Director*

**Staci Ivester**  
*Operations Assistant*

**Cool Kids CLUBHOUSE**

*IN HONOR OF KEN SINGLETON*

**Danielle Rockstroh**  
*Family Program Manager*

**Alyssa Vagnoni**  
*Event & Outreach Coordinator*

**Tricia Babbie**  
*Event Coordinator*

**Samantha Reilly**  
*Family Program Assistant*

**Cool Kids CLUBHOUSE**

*IN HONOR OF DAN JANSEN*

**Brian Fenwick**  
*Clubhouse Development Manager*

**Corey Shaylor**  
*Event & Outreach Coordinator*

**Camille Smart**  
*Family Program Coordinator*

# BOARD OF DIRECTORS

**Kris Amplo**  
*Chairman of the Board – Cool Kids Campaign  
President & CEO– JC Steel Erectors*

**Jeff Clark**  
*President/CEO Marine Federal Credit Union*

**Julie Cox**  
*Vice President and Chief Development Officer |  
Life Bridge Health*

**Mike Eruzione**  
*Olympic Gold Medalist – Ice Hockey*

**Chris Federico**  
*President / Founder  
Cool Kids Campaign*

**Patty Graham**  
*Charlotte Founding Chairwoman*

**Debbie Harwell**  
*Business Owner*

**Dan Jansen**  
*Olympic Gold Medalist – Speed Skater*

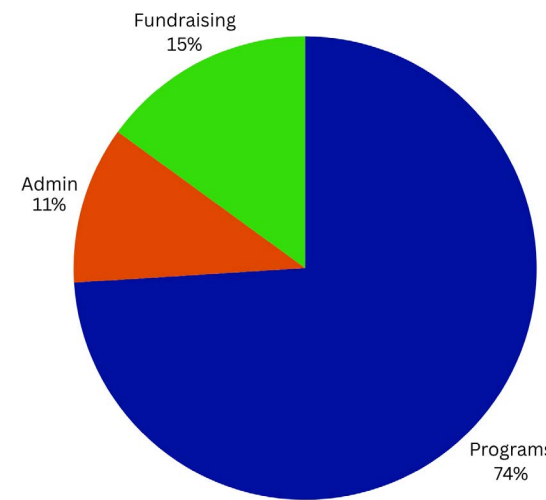
**Eric Kastendike**  
*Partner – Kastendike Insurance Group*

**Jim Prusak**  
*VP – First National Bank*

**Ken Singleton**  
*Former Baltimore Oriole HOF*

**Harold Wood**  
*Chesapeake Bay Subs, LLC, dba Jersey Mike's*

# FINANCIALS\*



2025	PROFIT & LOSS
Gross Revenue	\$2,159,890
Gross Expenses	\$1,889,601
<b>NET PROFIT</b>	<b>\$270,289</b>

2025	BALANCE SHEET
Total Assets	\$1,438,535
Total Liability	\$623,747
<b>NET EQUITY</b>	<b>\$814,788</b>

\*Unaudited Numbers

TO BE A PART OF THE MAGIC SCAN HERE TO LEARN MORE



“We wanted to take a moment to sincerely thank you for the support, kindness, and dedication you have shown to Guillermo and to our family throughout this journey. Your work has made a meaningful difference in our lives, bringing comfort, hope, and smiles when they are most needed. We are deeply grateful for everything you do - not only for us, but for all the families you continue to support with compassion and generosity. Your efforts truly matter and are felt more than words can express.” - Paola G, Mom of Guillermo

COMING IN 2026



# COMING TO YOU IN 2026!



Nash Vegas - MD



Carolina BBQ - NC



Bourbon & Bow Ties - MD



Ugly Sweater Bowling - NC

## AND MORE...



## CELEBRITY GOLF TOURNAMENTS



Pictured (left to Right): Dan Jansen – Olympic Gold Medalist - Speed Skating, Chris Federico – President / Founder Cool Kids Campaign, Jen Dean – Director of Events & Business Development, Mike Eruzione – Olympic Gold Medalist - US Hockey (1980 Team), Ken Singleton – Former Baltimore Oriole HOF



## 2026 SCHEDULE OF EVENTS

### JUNE

13-15 Ken Singleton Celebrity Classic, Hunt Valley Country Club, Phoenix, MD

### AUGUST

2-3 Hockey Tonk Invitational, Old Natchez Country Club, Franklin, TN

23-24 Mike Eruzione Celebrity Classic, Tedesco Country Club, Marblehead, MA

### OCTOBER

3-5 Dan Jansen Celebrity Classic, Trump National Golf Club Charlotte, Mooresville, NC

### NOVEMBER

7-8 Mike Eruzione Winter Classic, LaPlaya Golf Club, Naples, FL

14 Platinum 20th Anniversary Gala, Hayfields, Hunt Valley, MD

Thank you to our incredible donors, volunteers and sponsors. Your generosity helps us create more fun, more smiles and more “COOL” moments for the COOLEST KIDS FIGHTING CANCER.

WANT TO HELP our Cool Kids?

Donating is easy via our website. Can't donate right now, but love our mission? Learn more about how you can help us later through Legacy Giving.



8422 Bellona Lane, Suite 102, Towson, MD 21204

The Cool Kids Campaign Foundation, Inc. is a registered 501©3 nonprofit organization in Maryland, North Carolina, Massachusetts, South Carolina, Delaware, Tennessee, New York and Florida