

Building STRONG Futures for COOL KIDS Fighting Cancer



Cool Kids
CAMPAIGN®

2024 ANNUAL REPORT

President's Message

Dear Supporters,

Thank you for helping make 2024 so memorable. We hope you will see in this annual report all that was accomplished. It was a record year in terms of new families enjoying our events and total number of families served.

While we are always looking to increase our presence locally or nationally, great strides were made possible with your support. Look through and see what was achieved and enjoy the great pictures showing what our cool kids families experienced.

Please continue to show your commitment and remember to consider us for your Legacy Giving.

Thank you!
Chris Federico
FOUNDER & PRESIDENT



Our Mission

Our mission is devoted to improving the quality of life for pediatric patients, survivors and their families by focusing on the academic, social and emotional needs brought on by a cancer diagnosis.

All programs are offered at no cost to the families we serve.

Our “Why”

- **Childhood cancer survivors suffer higher rates of depression, anxiety, social isolation, academic failure, and unemployment.**
- **Their siblings suffer anxiety and depression up to two years post-diagnosis.**
- **Virtually all parents of a child with cancer suffer a stress disorder.**
- **No other area non-profit matches the range of support services we offer to families dealing with childhood cancer.**

2024 Clubhouse Programming

Cool Kids
CLUBHOUSE
IN HONOR OF KEN SINGLETON

HIGHLIGHTS

Cool Kids
CLUBHOUSE
IN HONOR OF DAN JANSEN

We welcomed

111

new children with
customized care packages

(making our total enrollment since inception 2,224)

“I just wanted to reach out and say THANK YOU! We received our welcome box and all the goodies. You made all of us feel special in a hard journey in our life.”
-Annemarie

“JaMarcus is always excited when he gets packages/mail 😊. He definitely smiled from ear to ear and he LOVED every single thing you gave him. I enjoyed the coffee!”
- Tiffany



50 families enjoyed respite time at one of our vacation beach condos

“When our son was diagnosed with lymphoma, the first two summers of his treatment were spent mostly in the hospital so he missed out on going to the beach, which is one of his favorite places. During our week at the condo, we made lasting memories.

Without you, we would not have taken a trip this summer and we realize it was a much needed respite before the kids go back to school this September.”

-Troy and Erin



**HONOR
ROLL!**



We provided

1,371

hours of professional tutoring
(and added more STEM programming)

“Thank you so much for helping Stefanie. All this time with her tutors it has helped her so much!”

-Ingrid

2,267

**family members attended our
social and emotional programs**

- Monthly movie nights at our Clubhouses
- Smile Celebrations honoring a birthday or treatment milestone
- Outdoor camp days
- Field trips to fun locations (Maryland Science Center, Skate Zone, National Aquarium, and more)
- Fun holiday events
- Parent support groups with child care
- Nutrition classes
- Hospital room decor kits
- Arts and crafts
- ... and more!

Smile Celebrations



Craft & Movie Night

Winter Holiday Event



Trunk-or-Treat

Mom's Retreat



Camp



**RAISED OVER
\$500,000**



Dwight Clark, former San Francisco 49er and best known for “The Catch”. 2024 was the 2nd year for the Dwight Clark Memorial Classic.
(1/1957-6/2018)



CHARLOTTE, NC



Shawn Parr has been the voice of the Golden Globes, CMA's and is also the Emcee extraordinaire for the Cool Kids Celebrity Series. Shawn hosted the 1st Annual Shawn Parr Celebrity Classic in 2024.



FRANKLIN, TN



Ken Singleton, former Baltimore Oriole HOF, and former Yankees broadcaster. 2024 marked the 16th year as host of the Ken Singleton Celebrity Classic.



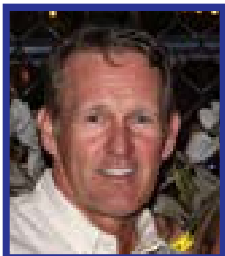
PHOENIX, MD



Mike Eruzione, former captain of the 1980 Olympic Hockey Team. “Miracle on Ice” Gold Medalist. 2024 marked the 8th year of the Mike Eruzione Celebrity Classic.



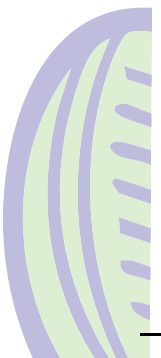
MARBLEHEAD, MA



Dan Jansen, former Olympic Speed Skating Gold Medalist. This was the 10th Anniversary of the Dan Jansen Celebrity Classic.



MOORESVILLE, NC



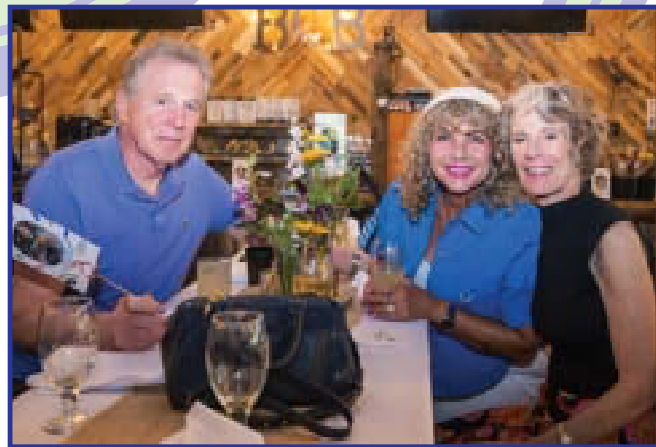
Here are some of our friends that attended and enjoyed themselves throughout the weekend of each Celebrity Tournament.



Dwight Clark Memorial Classic 2024



Mike Eruzione Celebrity Classic 2024



Ken Singleton Celebrity Classic 2024



Dan Jansen Celebrity Classic 2024



Shawn Parr Celebrity Classic 2024

*To be a part of these events, contact Jen Dean / Director
jen@coolkidscampaign.org or 443.466.5241*

Meet Some of Our **COOL KIDS**

Micah



enjoys listening to music, playing games, and doing craft activities. He hopes to play professional football for the NFL when he gets older and is proud of the good grades he receives!

"Cool Kids has been a safe haven for me and my family. They're always reaching out to help and always provide fun outlets for the whole family. My children love the staff and most importantly, they've become a second family. Thank you Cool Kids for all you do for our and family and community!"
 ~ Summer (Micah's Mom)

Charlie



loves to live in the moment. He also likes to read, has a good imagination and creativity with Legos and trains. He enjoys playing with his siblings, going to the beach and listening to a good joke. Charlie participates in scouts and martial arts.

"We just wanted to say Thank you!! Charlie, Ralston, and Eva had a wonderful time at the Christmas party. We have been appreciative of Cool Kids supporting are family since 2017." ~ Kelly and David (Charlie's Parents)

Noelle



loves barbies, spending time with her family, and wants to be a supermodel!

"Thank you for all of the gifts we are so appreciative for everything you have done for Noelle. You guys go above and beyond and that means more than you'll ever know."
 ~ Dylan (Noelle's Dad)

Manny



enjoys playing soccer with his brothers and likes watching sports. When he grows up, he wants to be an astronaut.

"We are truly blessed to have you all be a part of our lives."
 ~ Wendy (Manny's Mom)

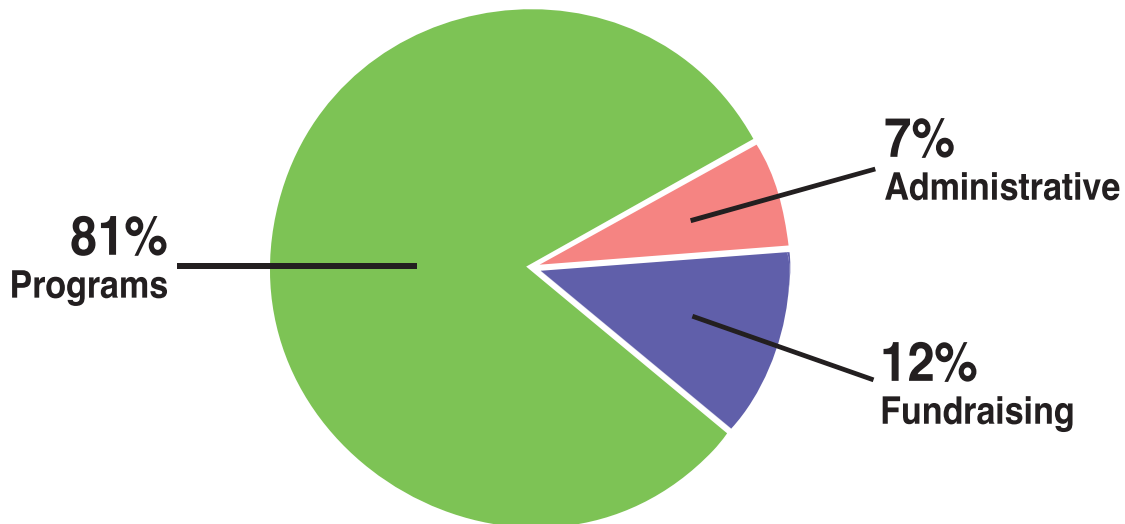
In loving memory of
~Mya Kahler~



"This year I plan on becoming a beekeeper and have already applied for a company name which is Mya Bee Honey. A portion of the money raised from selling honey will be donated to cancer research in her name." ~ Mya's Mom

FINANCIALS*

How your donations are used:



Total Assets: \$978,220

Total Liabilities: \$473,614

Total Equity: \$504,606

Gross Profit: \$1,952,954

Total Expense: \$1,840,652

Net Revenue: \$112,301

** These are unaudited financials*

THANK YOU...

to all of our donors, Trees of Hope participants, volunteers, and community partners - *we couldn't make such a positive impact without you!*

Every donation helps fund critical programs, emotional support and unforgettable experiences that make a real difference.

WANT TO HELP our Cool Kids?

Donating is easy via our website. Can't donate right now, but love our mission? Learn more about how you can help us later through Legacy Giving.

See all the ways you can give by clicking here:



Scan this QR code to **sign up for our newsletter**. You'll hear about fun events you can attend, the impact of our programs, and how **YOU CAN HELP** build a brighter future for these brave **COOL KIDS**.



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The Cool Kids Campaign Foundation Inc. is a Maryland, North Carolina, Massachusetts, Tennessee, New York, Delaware, Florida and South Carolina 501 (c)(3) Non-profit.