



The Cool Kids Campaign's mission is to improve the quality of life for pediatric oncology patients and their families by focusing on the academic, social, and emotional needs brought on by a cancer diagnosis.

Cool Kids Campaign Foundation, Inc. is a registered Maryland nonprofit.
Tax ID 42-1634330

Cool Kids Campaign

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Annual Report 2015

Cool Kids Campaign Reach By The Numbers

1,000 Kids and family members involved in our programs
252 Care Packages mailed to kids and teens with cancer in 30 states
20,000 Cool Kids Connection Newspapers delivered
142 Hospitals received the Cool Kids Connection
62 Cancer Fears Me orders fulfilled
10,000 Volunteer hours donated
540 Girls from the community came to our American Girl Model Searches
180 Girls from the community were a part of the American Girl Fashion Show
40 Girls were VIP models in the American Girl Fashion Show
\$159,070 Raised at the American Girl Fashion Show
110 Orioles tickets given to our Cool Kid families
2 Times this year Cool Kids was chosen as the Charity recipient for The Color Run
\$22,000 Raised by The Color Run
36 Birdhouses painted by Cool Kids were displayed at Towson Town Center, White Marsh Mall, and the Mall in Columbia as part of our Houses of Hope awareness project
67 Cool Kids came to our holiday party
280 Runners participated in the Cool Kids Campaign Courageous 5K & 1 Mile Fun Run
\$32,438 Raised at the Cool Kids Campaign Courageous 5K & 1 Mile Fun Run
104 Runners ran on Team Cool Kids at the Baltimore Running Festival in October
\$38,881 Raised by Team Cool Kids at the Baltimore Running Festival

15 Families enjoyed a vacation free of charge at our Myrtle Beach condo
25 Celebrities participated in the Ken Singleton Celebrity Golf Classic
\$91,125 Raised at the Ken Singleton Celebrity Golf Classic
24 Celebrities participated in the first annual Dan Jansen Celebrity Classic
\$128,625 Raised at the Dan Jansen Celebrity Classic
15 Schools participated in Justin Berk's Wind for Change
\$23,197 Raised through the Wind for Change program
321 Miles from Wisp Mountain to Ocean City that our trekkers hiked and biked for Cool Kids Campaign
\$25,219 Raised during the Trek Across Maryland
22 Organizations or individuals organized community fundraisers to benefit the foundation
\$29,592 Raised by third party/community fundraising events
34 Businesses participated in our holiday programs
\$21,565 In donations and gift cards was raised for the foundation during the holiday season



Table of Contents

Message From the Founders.....	2
Meet the Staff.....	3
New Relationships Built in 2015.....	4 - 5
Cool Kids Campaign Programs.....	6-10
Events.....	11 - 12
Cool Kids in the Community Fundraisers.....	13 - 14
Donors.....	15 - 22
Executive Committee and Board Advisors	23
How You Can Help.....	24
Thank You.....	25



Message from the Founders

Thank you for reviewing the Cool Kids Campaign 2015 Annual Report. Our mission from day one has been to provide kids with cancer and their families a higher quality of life. We think kids are cool – sick or healthy!

When Cool Kids Campaign was established in 2006, some wondered where the idea of assisting kids with cancer would lead us and how we would stand apart from similar organizations. Looking back over the past nine years has allowed us to know one thing for sure – Cool Kids Campaign has significantly and directly impacted hundreds of children and their families across the country as they have utilized our free programs.

Is it difficult to be around children with cancer? No. There is nothing hard about possessing an endless passion to serve kids with cancer and to help add a bit of happiness to their lives. We feel truly blessed to have this opportunity – one we do not take for granted.

Since we have strived to design programs that directly impact the kids, we take great pride in our Cool Kids Learning Center, established Fall 2011. As you learn about the Center and what it offers, keep in mind that we believe this is just the beginning of a vital need to serve more kids with cancer in Maryland. With the continued support of sponsors and donors – people like you – we envision extending our reach. There is unlimited potential! To learn more about our foundation and the history of its establishment, visit us online at coolkidscampaign.org.

Our gratitude on behalf of the Cool Kids,

Sharon Perfetti

Executive Director and Co-Founder

Chris Federico

President and Co-Founder

Kimmie Meissner

Co-Founder and World Champion figure skater

Rob Belanger

Chairman and Co-Founder



Meet the Staff



Chris Federico, President & Co-Founder

Chris was born and raised in Baltimore and graduated from Loyola-Blakefield High School and Villa Julie College. His passion to Co-found this Foundation derived from the loss of his mother, Susannah Federico, to Leukemia in 1995. Chris understands how blessed he is to be surrounded with an outstanding board, wonderful staff and the best 'cool kids' and their families. He feels privileged to be in a position to help families, knowing that Cool Kids Campaign is making a positive difference in their lives. Chris has three kids with his wife, Tracy.

Sharon Perfetti, Executive Director & Co-Founder

Sharon developed the idea for Cool Kids Campaign after her interest grew in helping others to cope from the death of her daughter's friend Annie, killed by a drunk driver. When people kept asking, "What can we do?" to help the family, Sharon spearheaded the construction of a monumental project – Annie's Playground in Fallston, MD. Sharon wanted to continue to help kids and families, and so created the idea for Cool Kids Campaign. She is a graduate of University of Baltimore with a degree in Corporate Communications.



Katie Bennett Korrow, Community Relations Coordinator

Katie joined Cool Kids Campaign in September 2013, bringing along impressive experience and volunteerism working with various cancer related organizations: Johns Hopkins Hospital Camp Sunrise (for kids with cancer), Ronald McDonald House, Leukemia & Lymphoma Society, American Cancer Society, and others. Katie holds a Masters of Fine Arts degree from Goucher College in Towson, Maryland, and a Bachelor of Arts from Salisbury University. She is an English adjunct professor for Towson University and Community College of Baltimore County.

Victoria Joosten, Operations Coordinator

Victoria joined Cool Kids Campaign in November 2015 with a dual degree in Political Science and Art History from the University of Maryland, College Park. While attending university she interned with several Maryland based businesses, the Library of Congress and served as the Marketing Director for University of Maryland's programming board. She is excited to combine her background of arts management and event programming to serve the Cool Kids Campaign mission. Victoria's father is currently battling pancreatic cancer and she is honored to aid all the amazing Cool Kids and their families.



New Relationships Built in 2015

Governor Larry Hogan

Cool Kids Campaign connected with Governor Larry Hogan in 2015. In June, Hogan announced that he had been diagnosed with non-Hodgkin's lymphoma. The Cool Kids Campaign Trek Across Maryland was in August so we reached out to see if the trekkers could drop off Cancer Fears Me items to the Governor. Governor Hogan invited Cool Kids Campaign trekkers to stop at the Maryland State House on the day they were in Annapolis. Governor Hogan and his wife, Yumi, hosted the trekkers, staff, and Cool Kids families. The foundation presented Hogan with a basket of Cancer Fears Me gifts. Hogan later posed in a picture wearing his Cancer Fears Me hat.

In September, Governor Hogan invited five of our Cool Kids to attend the Redskins home opener as his guests. The kids were invited to go out on the field during the first TV timeout with the Governor and were treated to a standing ovation by the 90,000 fans. After the on field experience, they were able to enjoy the game in the Governor's box with him. We are excited to continue this relationship in 2016!



New Relationships Built in 2015

The B&O Railroad Museum "CHOO CHOO-SES" Cool Kids Campaign as their Charity of Choice

Cool Kids Campaign was so excited to be the B&O Railroad Museum's charity party for a full year which started in 2015 and will continue into 2016. The B&O provided tickets for Cool Kids families to enjoy the trains and history of the museum as well as some special family events like Day Out With Thomas and Chuggington that the museum hosts once a year.



Cool Kids Campaign Programs

Mommy Drop-Off - New for 2015!

We started a Mommy Drop off for the summer months when kids are not in school. Once a week, parents were able to drop off all of their kids and spend two hours to themselves. We had a different theme each week and an activity to go along with it.

Myrtle's Magical Beach Vacation

Cool Kids Campaign offers pediatric oncology families accommodations in our Myrtle Beach condo free of charge for eligible families. This program is designed to allow the families a chance to get away from their daily routine and reconnect with each other. Every family that goes on our Cool Kids Myrtle's Magical Beach Vacation receives their very own Turtle called Myrtle. Check out the pictures of the families with Myrtle the Turtle!

Full Family Mentoring

It is our goal to offer families who have received a pediatric oncology diagnosis the chance to connect with those who have already been through the experience. And since we all acknowledge that the diagnosis affects the entire family, our mentor program includes patients, parents and siblings. Another unique aspect of our Full Family Mentor program is that each person seeking a mentor is able to choose for themselves who they would like to work with. Every mentor has their photo and bio posted below along with preferred methods of contact. Our Full Family Mentor program is rooted in the desire to just "be there" for the new families without adding even more paperwork to your already growing pile of forms and details.



Cool Kids Campaign Programs



Academic Tutoring

Students are paired with volunteer tutors (typically retired or active teachers) who assist with schoolwork and subjects with which the child needs extra assistance.

Mommy & Me

This weekly, one-hour social and educational program for the preschool-aged oncology child and parent allows children to play and chat together in an organized and clean setting.

Parents Night Out / Kids' Movie Night In

Our cool kids and siblings are offered a chance to socialize while their parents enjoy a needed night out.

Team Sibs

On the first Thursday of the month, we host a sibling and parent support group. Sessions consist of dinner followed by age-related breakout groups that discuss issues relating to having brothers/sisters with cancer. This program is a collaboration between Cool Kids Campaign and Johns Hopkins Hospital, University of Maryland Children's Hospital, Children's Hospital at Sinai, and the Leukemia Lymphoma Society.

Cool Kids Campaign Programs

Teen Club

Teens.CanSur.Vive is a teen club providing current cancer patients and survivors an opportunity to socialize, as well as mentor younger patients. They plan seasonal parties and other in-house and around-town gatherings. In 2015, we added a once a month teen activity/support group to the teen club. We hosted our first activity group in November and are going to continue this in 2016. Our Teens.CanSur.vive teen group also had their annual gingerbread house making night here at the Learning Center. The teens look forward to it every year because they get to catch up with some of their best friends.

Cool Kids Connection Newspaper

Our 16-page free quarterly newspaper is all about the cool kids and their families. Stories are written by parents, siblings, and kids living with cancer. Families are invited to submit stories, poetry, artwork, photography and other pieces that reflect how they feel about their traumatic experience. Cool Kids Connection is delivered to pediatric oncology units in 120 children's hospitals across the country and to a handful of children-related doctors' offices and clinics.

Houses of Hope

Launched in summer of 2012, Houses of Hope is the opportunity for children and teens with cancer (or in remission) to express themselves through art by hand-painting wooden birdhouses. The inspiring and colorful birdhouses are then placed on exhibit at area malls, libraries, hotels, etc. with bios of the artists. This program helps to educate the public about the real kids behind the cancer statistics.

Cancer Fears Me

Our unique merchandise line provides an uplifting and strong message to kids with cancer. Every care package includes a Cancer Fears ME item such as a chemo cap or blanket.



Cool Kids Campaign Programs

Care Packages

Care packages for kids with cancer are sent directly to their homes in our effort to make their day a little brighter as they open up a box of surprises. Packages are assembled specifically for a child's age and interests by volunteers in our office in Towson, Maryland.

"Alec says Thank you from Washington, MO for the care package. The cap is his favorite! We just got home from a lengthy stay in the hospital and this was a nice surprise! Thank you Cool Kids Campaign you're awesome!"

~Alec, age 10, Washington, MO (7/10/15)



"Thanks Cool Kids Campaign for an awesome care package with pink bandanas, a nice warm blanket, a tote bag, Hedbanz game for the whole family, Annie on DVD, personalized gifts for Chase, Lindsay, and Nicky, and lots more. What an awesome organization! Thanks Cool Kids Campaign!"

~Paige, age 9, from Bellmawr, NJ

Camp Sunrise Pottery Activity

Cool Kids Campaign sponsored a paint your own pottery activity at Camp Sunrise, which is a pediatric oncology camp sponsored by Johns Hopkins Hospital. Staff from Cool Kids Campaign went to camp and had the kids paint pottery then took it all to volunteer, Kathy Fick, who fired all the pottery in just four days, so it would be ready to take back to camp by the end of the week. Hopkins held Camp at the Hospital for the kids who were too sick to go to camp, so Cool Kids Campaign also took pottery there for the kids to paint.



Cool Kids Campaign Programs

Sun Sibs Tie-Dye

Cool Kids Campaign sponsored create your own tie-dye t-shirt at Camp Sun Sibs, which is a camp for siblings of children with cancer sponsored by Johns Hopkins Hospital. Cool Kids Campaign spent a day at camp helping the kids tie-dye their shirts.

Lardarius Webb Charity Softball Tournament

Cool Kids Campaign sent 40 of our family members to the Lardarius Webb Charity Softball Tournament in June.

Orioles Tickets

The foundation was fortunate to be able to offer tickets to home games to any family who wanted to go in 2015.

Buses for Baseball

Through the Major League Baseball Players Association Buses for Baseball program, Cool Kids Campaign was able to take 50 of our family members to Oriole Park at Camden Yards to meet our own Baltimore Orioles' players.

Sky Zone

Cool Kids Campaign started a relationship with Sky Zone, which is an indoor trampoline park. Sky Zone invited Cool Kids Campaign families to jump for free twice in 2015.

Holiday Fun

Cool Kids Campaign had a full house for our annual holiday/Ravens party in December. Families enjoyed food, football, and an all-around fun time.



Events

Dan Jansen Celebrity Classic - New in 2015!

New in 2015! The first annual Dan Jansen Celebrity Golf Classic was held October 17-19 at Trump National Golf Club in Charlotte, North Carolina. Proceeds from the tournament were split between Cool Kids Campaign and the Dan Jansen Foundation, which also helps families battling cancer. A few of the celebrities who participated in the event include Dan Jansen, Bonnie Blair, and Mario Lemieux.

Ken Singleton Celebrity Golf Classic

Originally named the Mark Belanger Celebrity Golf Classic, the Ken Singleton Celebrity Golf Classic attracts an impressive array of sports and entertainment celebrities (to name a few in past tournaments: MLB Hall of Famers Eddie Murray and the late Gary Carter, and Baltimore Ravens coach John Harbaugh). Ken Singleton, NY Yankees' TV broadcaster and retired baseball pro, works with the Cool Kids staff to invite celebrity golfers from around the country.

The American Girl Fashion Show®

The American Girl Fashion Show® is a fun-filled afternoon for young girls and their families, friends and favorite dolls, featuring historical and contemporary American Girl fashions donned by the models and their dolls. The show's narration includes the historical significance behind each doll represented. Cool Kids Campaign is pleased to own the exclusive rights to host this event in the Baltimore area. Approaching our fifth year of hosting this event, the American Girl Fashion Show sells out annually and has become one of the biggest and most successful fundraisers for Cool Kids Campaign.

Cool Kids Campaign Courageous 5K & 1 Mile Fun Run

The 6th annual Cool Kids Campaign Running Festival was renamed for 2015 to the Cool Kids Courageous 5K & 1 Mile Fun Run. The race was once again held at Oregon Ridge Park. The playgrounds and beautiful scenery were very well received by our runners. This family-friendly race brought together about 300 people to raise money and awareness for Cool Kids Campaign.



Events

Team Cool Kids at the Baltimore Running Festival



The Baltimore Running Festival is the premiere running event in the city and it draws between 20,000 and 30,000 people every year. The Festival features the full-marathon, half-marathon, team relay, 5K, and kid fun run. Cool Kids Campaign was once again a charity partner in 2015. We were able to recruit 104 runners in 2015. Runners on Team Cool Kids receive discounted registration fees in exchange for fundraising requirements. We also throw in a few extra perks like picking up race packets and providing breakfast and lunch. New last year, we had our team "tent" at Dempsey's Brew Pub right inside of Camden Yards.

The Color Run



Cool Kids Campaign was picked as the charity partner for The Color Run last spring 2015 and then again in fall 2015. The Color Run is the largest event series in the country. This is not only a profitable fundraiser for Cool Kids Campaign, but it is also great exposure for us.

Wind for Change



This fundraising science program is the brainchild of meteorologist, Justin Berk, one of our board members. It is a fun and interactive classroom educational program in which Justin visits elementary schools, teaches a complimentary science lesson about weather, and coordinates a wind speed contest among the students. His presentation is easily adjusted for various ages (works best in grades 3-6) and can be tailored to emphasize current curriculum topics.

Crossing Maryland for Cool Kids Campaign



Meteorologist and board member, Justin Berk, did his Trek Across Maryland again this year and this time he brought along fellow trekkers. These brave men and women hiked and biked 321 miles from the top of Wisp Mountain to the inlet in Ocean City in just seven days.



Cool Kids in the Community Fundraisers

Jersey Mike's

Jersey Mike's has been a huge supporter of Cool Kids Campaign since 2014. In 2015, Jersey Mike's chose Cool Kids Campaign as the charity recipient for the Bel Air store opening as well as for their month of giving. In total, Jersey Mike's donated over \$12,000 to the foundation in 2015.

Cool Kids Cafe

The 5th Annual Cool Kids Café was held in May 2015. Cool Kids Café is the brainchild of Winfield Elementary/South Carroll High School student, Chris Gavin. His "Kids Kitchen" idea now helps kids with cancer. The kids in his Sun Valley neighborhood have raised \$20,000 from their past four Cafés. In 2015, the Cool Kids Café raised \$2,370 for Cool Kids Campaign.

Michael's Cafe Golf Tournament

Michael's Café chose Cool Kids Campaign as the charity recipient of their fifth annual golf tournament and donated \$6,510 to the foundation.

Lewy Goode's Scouting for Fitness 5K

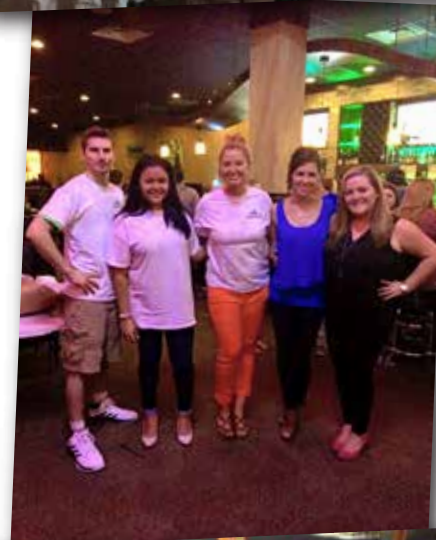
Lewy Goode's Scouting for Fitness 5K - The Scouting for Fitness obstacle course 5K was held in memory of Lewy Goode. The event raised \$200 for Cool Kids Campaign.

Salisbury University Student Concert

A group of Salisbury University students held a concert for Cool Kids Campaign at East Moon Japanese Steakhouse which raised \$562 for the foundation.

Sky Zone Trampoline Park

Sky Zone Trampoline Park in Timonium picked Cool Kids Campaign as its charity partner. Sky Zone donated \$1,000 to the foundation and also hosted two free jump nights for our families.



Cool Kids in the Community Fundraisers



Campus Cabana Seahorses Swim Team

The Campus Cabana Seahorses swim team raised \$3,025 for Cool Kids Campaign.

Major League Baseball Players Association

The MLBPA presented Cool Kids Campaign with a check for \$10,000.

The Old Line Society

The Old Line Society hosted the Nightmare in the Valley Halloween party that benefited Cool Kids Campaign. The party brought in \$792 for the foundation.



Gordon Biersch Brewery

In early December 2015, Gordon Biersch Brewery hosted a Cool Kids Campaign fundraiser during their Winterbock Beer Tapping Party. During the event we raised \$594 through donations, silent auction and raffle items, and a \$5 donation from the Brewery for every Winterbock Beer that was purchased during the event. Guests enjoyed live music, great food, and delicious beer while supporting Cool Kids Campaign!



Cancer Fears the BEARD - Growing Hair for Kids Who Lose Theirs

Former intern, Daniel Petty, and eight of his family members and friends have decided to give back to Cool Kids Campaign by growing beards for a whole year. They kicked it off at the end of 2015 and will not shave again until Halloween 2016. They are growing hair for kids who lose theirs. They have raised \$1,285 so far with a goal of raising \$10,000 by October 2016.

Wilkins Automotive Community

Wilkins Automotive Community in Glen Burnie chose Cool Kids Campaign as the local charity for the annual Share the Love event, which ran from November 30, 2015 to January 2, 2016.



Honoring Seven Cool Kids (Donor Levels)

Our donor levels are specifically named after Baltimore area kids who played an integral part in the early stages of Cool Kids Campaign. Cool Kids Campaign is extremely grateful to all of the corporations, foundations, and individuals who donated to the foundation in 2015. Names with a * are new for 2015.

ERIK'S ANGELS - \$100,000 - up

Justin Berk's Wind For Change
McCormick & Company
Pioneer Fund
The Charles T. Bauer Charitable Foundation
W.D. "Pete" Class Foundation

MACKENZIE'S MISSION - \$50,000 - \$99,999

Gray & Son, Inc.
LMG Group
Major League Baseball Players Association
PhRMA
Ronald McDonald House Charities
Spencer's Friends Foundation
The Color Run, LLC
The Herman and Walter Samuelson Children's Hospital at Sinai
Towson University Marriott Hotel
Venable Foundation

BEN'S BUDDIES - \$25,000 - \$49,999

Legg Mason Charitable Foundation
Linden Thomas*
Major League Baseball Players Trust
PHH Vehicle Mgmt Services
Schochor, Federico & Staton, P.A.
The RCM&D Foundation, Inc.

SPENCER'S FRIENDS - \$10,000 - \$24,999

Adams Jeep of Maryland*
Board of Child Care of the United Methodist Church

Brown Advisory
Chesapeake Bay Subs, LLC dba Jersey Mike's Subs*
Duclaw Brewing
Dunkin Donuts
First Home Mortgage
Greater Chesapeake Charitable Foundation
Ingersoll-Rand*
Invotek Group
Kelly & Associates
Lou & Nancy Grasmick
Michael's Café
Mildred Mindell Cancer Foundation
Suzanne & Ken Singleton
The Band Foundation
Westminster Middle School*
Workforce Taxtix, Inc.

JOHNNY'S JETS - \$5,000 - \$9,999

ACN Global Reach Charities*
Allianz*
Baltimore Area Health Underwriters
Brown Advisory
DentaQuest
Dorothy Friedman Caplan Guild
Eisai USA Fdtn
Element Vehicle Management Services
Embrace Home Loans, Inc.
Fire & Life Safety America*
Fourth & Goal Foundation/NFL Retired Players
Giant Food*
Jacksonville Elementary School
Johns Hopkins Children's Hospital
Katharine Eury*
Kelly Integral Solutions, LLC

Donor Levels

JOHNNY'S JETS® - \$5,000 - \$9,999 (cont'd)

Korbel Foundation*
Mars Super Markets, Inc.*
NAIFA
ParenteBeard, LLC*
Park Place Hospitality Group*
Pavilion Development Company*
PHH CORP
Philip & Diane Federico
Piedmont Natural Gas*
RBW, LLC*
Stanley Black & Decker, Inc.
Wakefern Food Corporation*
Yes Network, LLC

Emily's Educators - \$1,000 - \$4,999

Anthony Moag
Associated Italian American Charities
Bacchus Importers, Ltd.*
Baltimore Association of Health Underwriters (BAHU)
Baltimore Football Club, Inc.
Baltimore Health Underwriters Accoc Inc.
Barbara Simpson Darden
BJ's Wholesale Club
Board of Education of Carroll County
Bridgewater Wealth & Financial Management, LLC*
Bruce & Carolyn Mattheiss
Calvert School
Campus Cabana, Inc.
CareFirst BlueCross BlueShield
Cathedral of the Annunciation Women's Guild
Chesapeake Veterinary Cardiology Associates, P.A.
CHUBB Federal Insurance Company
David Hinshaw*



DentaQuest
East Coast Services, LLC
Emily Winter*
Farnen & Dermer
First National Bank of Pennsylvania
France-Merrick Foundation, Inc.
Friedman & Associates
Giant Food
Gray & Son, Inc.
Heather Brooke Foundation
Hospitality Steak House, LLC
i.m. Wine & Spirits*
Internet Testing Systems
Jack Bovaird
Jay Dermer*
Jacksonville Elementary School
Jeffrey & Emily Gordon
Jennifer & David Bergman*
Jennifer Pruitt
Joe & Laurie Vervaecke
Jon & Gretchen Leffein
Jonathan Price*
Joyce Hoffman
KatzAbosch*
Kelly Integral Solutions, LLC
Kenneth Simpson
Kris & Charlie McCurry*
Laura & Robert Reiners*
Lisa & Scott Dzwonczyk
MacKenzie Commercial Real Estate*
MacKenzie Ventures, Inc.*
Mars Super Markets
Meade Middle School
Michael & Mary Plant
Michael & Megan Corso
Michael Cieslinski*
Michelle Swanenburg
 Mooresville Town Square Master Association*
Philip & Diane Federico
Sally Parker

Stephen Guidice
Taylor Pickett*
The Jena and Bob Gallagher Fdtn.
The Moyer Team of Re/max 100*
The RCM&D Foundation, Inc.
The Wiessner Foundation For Children, Inc.
Tom & Penelope Curcio
Trace & Joyce Vonada*
Valerie Beacham
Vermeer*
Viren Patel*
White Marsh Child Care Center

Sierra's Circle - \$100-\$999

Aaron Greenfield
Adam Reese
Adrianna Overdorff
Ageli Grant
Aimee Lagana
Aimee Wheaton
Alan Scharf
Albert Snellings
Alex Constantinides
Alexander Stross
Allegis Group Foundation
Allyn Simon
Amanda & Dan Carpenter
Amanda Amend
Amanda Millard
Amanda Romanelli
Amber McFarlan
Aminta Carter
Amy & Michael Parizer
Amy King
Amy Lamont
Amy Langione
Amy Lyttle
Amy Magbulos
Amy Miller

Donor Levels

Sierra's Circle - \$100-\$999 (Cont'd)

Amy Paul	Barbara Baines	Carol Copeland	Christy Hogan
Andrea King-West	Barbara Curtis	Carol Malstrom	Christy Windon
Andrea Moore	Barbara Palazzo	Carolina Tractor & Equipment Co.	Clair Gribben
Andrew & Deborah Smith	Barbara Webbert	Caroline Umosella	Claire English
Andrew & Kaile Bower	Barrevolution	Casey Greenstreet	Colgate and Larry Kittelberger
Andrew Blair	Basma Abdo	Cassandra France-Kelly	Colin McGinley
Andrew Cherner	Bel Air Dental Care	Catherine Arnold	Colleen Baxter
Andrew Funk	Bel Air Middle School	Centerplate Corp	Colleen Martin-Lauer
Andrew Lawless	Belinda MacLean	Chad (Michael) & Kathleen	Collins Sanamatrix, Inc.
Angela Boin	Bernadette Grillo	Casserly	Connie Morrill-Hair
Angela Carpenter	Black/Black Ten Ent	Champion Tire & Wheel	Corey Ferguson
Angelique Herbert	Blackmon Service Inc.	Chanel White	CraftWorks Foundation
Anna Garza	Board of Education of Carroll County	Chante Hodge	Craig Meyers
Anne Efron	Bob & Mary Horvath	Charles Bauermann	Cristin Bailey
Anne Pappalardo	Bob Hubbard	Charles Rudolph	Critical Power Services
Anne-Marie Bauermann	Bobbie Evans	Charles Umosella	Crystal Kennedy
Annette Bowersock	Boda Plumbing, Inc.	Charles Walter	Cynthia Hadermann
Antonio Bannister	Bonnie Wilford	Charles Witten	Cynthia Osborne
Antonio Gioia	Brad Myers	Charlotte Kuti	Cynthia Tucker
April Gentile	Brandi Abel	Chase Upperman	CYO Field Hockey
April Krell	Brandon Koethe	Cheryl Babcock	Cyprian Hill Design, LLC
Artelye, Inc.	Brenda Gainey	Children's National Medical Center	Dale Koger
Ashley Avent	Brenda Spalding	Chris DeLauter	Dan & Kim Clifford
Ashley Mitchell	Brenda Stewart	Chris Doyle	Daniel Morehead
Audrey Ziegler	Brenda Witt	Chris Tavarides	Danielle Beckerman
Baird Foundation, Inc.	Brent Mager	Christie Hall	Danielle Long
Baltimore Community Foundation	Brian Costley	Christina Gegg	Danielle Rosier
Baltimore County Public Library	Brian MacIver	Christina Shollenberger	Darcy Carroll
Staff Association	Brian Oberle	Christine Cattaneo	Darlene Kestler
Baltimore Recreation SkyZone	Brian R. Woods Associates, P.C.	Christine Powers	David Van Dyke
Deborah & Bruce McCoy	Brian Ross	Christopher & Jacqueline	David & Crystal Arndt
Deborah Jablonski	Bruce Bieber	Casserly	David & Sarah Beckerman
Deborah Shapiro	Bruce Rogers	Christopher & Jodi Tully	David Apple
Deborah Snow	Brummer Orthodontics, LLC	Christopher & Julia Gerlich	David Butterworth
Debra Davis	Candy Thomson	Christopher Bliss	David Ginsberg
Debra Hayward	Carl Wakefield	Christopher Hydorn	David Hochrein
Debra Lowe	Carlita Fitzgerald	Christopher Wack	David Lessing
Deena Conway	Carol Ann Dalton		David Ravsten

Donor Levels

Sierra's Circle - \$100-\$999 (cont'd)

David Rowlett
David Taylor
Dawn Hardy
Debbie Williams
Deborah & Bruce McCoy
Deborah Jablonski
Deborah Shapiro
Deborah Snow
Debra Davis
Debra Hayward
Debra Lowe
Deena Conway
Delores Lee
Dennis Malzacher
Dennis Raymond
DentaQuest
Derek Blottenberger
Derrick Leak
Deutsche Bank Americas Foundation
Devera Witkin
Diana Koska
Diana Long
Diana Otto
Diane Donatelli
Diane Grue
Diane Harder
Digidaze LLC
Dixie Wickre
Don F Caple
Donald & Maureen Gaddis
Donald Moore
Donald Smith
Donna Larkin
Donna Mackin

Donna Staton
Donna Westmoreland
Dora Jacobs
Dorothy Burton
Dorothy Paul
Dorothy Surette
Douglas & Veronica Webber
Douglas Smith
Dr. Herko
Dutch Corner Restaurant
East Coast Services, LLC
Ed Albert
Ed Cash
Ed Custer
Ed Hale
Edward Chiolo
Edward Lewis
Edwin Killinger
Eileen Berlin
Eileen Coelus
Eldersburg ES
Elizabeth Day
Elizabeth Skinner
Elizabeth Spencer
Ella Green
Elliott King
Emily & Irving Walker
Empire Sports Management, LLC
Ena Pierce
Eric Holdeman
Erica McAndrew
Erick & Jennifer Brock
Erik Petersen
Erin Riley
Erin Yale
Erna McCrea
Essex Elementary School
Evelyn Jay

Evergreen Health Cooperative
Eve's Custom Creations
Falls Rd Animal Hospital
Fallston High School
Farnen & Dermer, Inc.
Fasttrak Flooring LLC
Faye Tully
Fence Masters, Inc.
Fidelity Charitable Gift Fund
First National Bank of Pennsylvania
Flooring Solutions
Frances Picone
Francis & Diana Legato
Frank Antonelli
Franklin Addison
Fred & Deborah Hill
Friends of Pete Smith
Gail Hart
Garry & Patricia Pace
Gary Friend
Gary & Laurie Smith
Gary & Lois Fennig
Gary Holtman
Gavin Moag
Gaylon & Mary Morris
Geoffrey Adams
Georgette Burris-Campbell
Geraldyn O'Reilly
Geraldynn Smyth
Ghislenny Gonzalez
Gilbert & Jennifer Martinez
Glenda Tammsaar
Grace Thayer
Grandma Joyce & Allan Beckerman
Gray & Son, Inc.
Greg & Wendy Rooney
Gregg Gorman
Gregory Der

Gregory Connelly
Gregory Indyke
Gwendoline Egbe
Hannah Reichert
Hannah Vaslow
Harold Green
Harriet Legum
Harvey Berk
Hayes Lawn Service Inc.
Heather & Brian Saylor
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Sierra's Circle - \$100-\$999 (Cont'd)

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Donor Levels

Sierra's Circle - \$100-\$999 (cont'd)

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Donor Levels

Sierra's Circle - \$100-\$999 (Cont'd)

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Donor Levels

Sierra's Circle - \$100-\$999 (cont'd)

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The following businesses supported Cool Kids Campaign during the 2015 holiday season: Brummer Orthodontics, Dance Center of Severna Park, Barrevolution, Lambdin Development, B&O Railroad Museum, Gray and Son, Brown Advisory Securities, Venable, Inovashens, Kimball Construction, Legg Mason, Crawford Advisors, Eisai, Country Club of MD, Pleasant Plains Elementary School, M&T Bank, Grapple Academy, Joppa View Elementary School, Deutsche Bank Securities, Harbor Investment Advisory, Darrell Barrett Salon, Towson University Marriott, Charcoal Deli, Baskin Robbins, Jersey Mike's, Matthew's Pizza, Manor Tavern, All About Me Salon, Briarcliff Apartments, Famous Dave's, Laureate Education, and the Alpha Phi Omega Service Fraternity at University of Delaware.



Financials

Contributions & Revenues – \$723,190

Expenses – \$765,290

Change in net assets – (\$42,100)

Total Assets – \$281,970

Total Liabilities – \$10,835

Net Assets – \$271,135



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Executive Committee

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Chairman & Co-Founder
Cool Kids Campaign
Brown Advisory

Christopher Federico

President & Co-Founder
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We recognize that everyone has something special to give, whether it is in the form of time, talent or treasure.

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If you are interested in volunteering either in our Learning Center or at one of our events, please visit:
coolkidscampaign.org/how-to-help/volunteer/

Talent

If you have a talent you would like to share with our foundation, please email katie@coolkidscampaign.org and let us know what it is!

Treasure

If you would like to make a donation, go to coolkidscampaign.org/donate-now or mail a check made payable to:

Cool Kids Campaign

8422 Bellona Lane, Suite 102
Towson, MD 21204
410-560-1770



Thank You!

We could not do all that we do without all of YOU!

