



COOL KIDS
CAMPAIGN®

Annual Report 2014

Cool Kids Campaign Reach By The Numbers

800 Kids and family members involved in our programs
208 Care Packages mailed to kids and teens with cancer in 23 states
20,000 Cool Kids Connection Newspapers delivered
140 Hospitals received the Cool Kids Connection
73 Cancer Fears Me orders fulfilled
10,000 Volunteer hours donated
360 Girls from the community came to our American Girl Model Searches
180 Girls from the community were a part of the American Girl Fashion Show
40 Girls were VIP models in the American Girl Fashion Show
\$126,570 Raised at the American Girl Fashion Show
110 Orioles tickets given to our Cool Kid families
100 Tickets were given to Cool Kids family members and friends to a premier showing of The Fault in Our Stars
2 Times this year Cool Kids Campaign was chosen as the Charity recipient for The Color Run
\$40,432 Raised by The Color Run
36 Birdhouses painted by Cool Kids were displayed at Towson Town Center, White Marsh Mall, and The Mall in Columbia as part of our Houses of Hope awareness project
38 Cool Kids came to our holiday party
384 Runners participated in the Cool Kids Campaign Running Festival at Oregon Ridge in June
\$36,095 Raised at the Cool Kids Campaign Running Festival
93 Runners ran on Team Cool Kids at the Baltimore Running Festival in October

\$32,838 Raised by Team Cool Kids at the Baltimore Running Festival
6 Families enjoyed a vacation free of charge at our Myrtle Beach condo
28 Celebrities participated in the Ken Singleton Celebrity Golf Classic
\$125,354 Raised at the Ken Singleton Celebrity Golf Classic
13 Schools participated in Justin Berk's Wind for Change
\$19,831 Raised through the Wind for Change program
287 Miles from Wisp Mountain to Ocean City that Justin hiked and biked for Cool Kids Campaign
\$21,556 Raised by Justin during his Trek Across Maryland
14 Organizations or individuals organized community fundraisers to benefit the foundation
\$30,359 Was raised by third party/community fundraising events
27 Businesses participated in our holiday programs
\$41,345 In donations and gift cards was raised for the foundation during the holiday season



Table of Contents

Message From the Founders.....	2
Meet the Staff.....	3
Cool Kids Campaign Programs.....	4 - 8
Cool Kids Campaign Holiday Celebrations.....	9
Events.....	10 - 11
Cool Kids in the Community Fundraisers.....	12 - 13
Donors.....	14 - 18
Board of Directors.....	19
How You Can Help.....	20
Thank You.....	21



Message from the Founders

Thank you for reviewing the Cool Kids Campaign 2014 Annual Report. Our mission from day one has been to provide kids with cancer and their families a higher quality of life. We think kids are cool – sick or healthy!

When Cool Kids Campaign was established in 2006, some wondered where the idea of assisting kids with cancer would lead us and how we would stand apart from similar organizations. Looking back over the past eight years has allowed us to know one thing for sure – Cool Kids Campaign has significantly and directly impacted hundreds of children and their families across the country as they have utilized our free programs.

Is it difficult to be around children with cancer? No. There is nothing hard about possessing an endless passion to serve kids with cancer and to help add a bit of happiness to their lives. We feel truly blessed to have this opportunity – one we do not take for granted.

Since we have strived to design programs that directly impact the kids, we take great pride in our Cool Kids Learning Center, established Fall 2011. As you learn about the Center and what it offers, keep in mind that we believe this is just the beginning of a vital need to serve more kids with cancer in Maryland. With the continued support of sponsors and donors – people like you – we envision extending our reach. There is unlimited potential! To learn more about our foundation and the history of its establishment, visit us online at coolkidscampaign.org.

Our gratitude on behalf of the Cool Kids,

Sharon Perfetti

Executive Director and Co-Founder

Chris Federico

President and Co-Founder

Kimmie Meissner

Co-Founder and World Champion figure skater

Rob Belanger

Chairman and Co-Founder



Meet the Staff



Chris Federico, President & Co-Founder

Chris was born and raised in Baltimore and graduated from Loyola-Blakefield High School and Villa Julie College. His passion to Co-found this Foundation derived from the loss of his mother, Susannah Federico, to Leukemia in 1995. Chris understands how blessed he is to be surrounded with an outstanding board, wonderful staff and the best 'cool kids' and their families. He feels privileged to be in a position to help families, knowing that Cool Kids Campaign is making a positive difference in their lives. Chris has three kids with his wife, Tracy.

Sharon Perfetti, Executive Director & Co-Founder

Sharon developed the idea for Cool Kids Campaign after her interest grew in helping others to cope from the death of her daughter's friend Annie, killed by a drunk driver. When people kept asking, "What can we do?" to help the family, Sharon spearheaded the construction of a monumental project – Annie's Playground in Fallston, MD. Sharon wanted to continue to help kids and families, and so created the idea for Cool Kids Campaign. She is a graduate of University of Baltimore with a degree in Corporate Communications.



Katie Bennett Korrow, Community Relations Coordinator

Katie joined Cool Kids Campaign in September 2013, bringing along impressive experience and volunteerism working with various cancer related organizations: Johns Hopkins Hospital Camp Sunrise (for kids with cancer), Ronald McDonald House, Leukemia & Lymphoma Society, American Cancer Society, and others. Katie holds a Masters of Fine Arts degree from Goucher College in Towson, Maryland, and a Bachelor of Arts from Salisbury University. She is an English adjunct professor for Towson University and Community College of Baltimore County.

Lauren Moyer, Operations Coordinator

Lauren was hired in September 2013 fresh out of Towson University on the Dean's List with a Bachelor of Science degree in Mass Communication and a minor in Family Studies. After interning with several nonprofit organizations and public relations firms while attending school, she has developed a passion for helping others. In August 2011 at TU, she founded the club Young Adult Cancer Support (YACS) with the purpose of empowering young adults in the fight against cancer through support and service.



Rob Belanger, Chairman & Co-Founder

Rob's childhood was split between Massachusetts and Baltimore during the years his father, Mark Belanger, played shortstop for the Baltimore Orioles. After Mark's death from lung cancer in 1998, Rob co-founded the Belanger-Federico Foundation/Cool Kids Campaign to honor his dad and to help others whose lives are affected by cancer. Rob played baseball for Towson University in Maryland, where he graduated in 1992 with a Sports Management degree. He and wife, Natasha, have two daughters; the Belangers are residents of Towson, MD.

Cool Kids Campaign Programs

Myrtle's Magical Beach Vacation - New for 2014!

New in 2014, Cool Kids Campaign began offering pediatric oncology families accommodations in our Myrtle Beach condo free of charge for eligible families. This program is designed to allow the families a chance to get away from their daily routine and reconnect with each other. Every family that goes on our Cool Kids Myrtle's Magical Beach Vacation receives their very own Turtle called Myrtle. Check out the pictures of the families with Myrtle the Turtle!



Cool Kids Campaign Programs

Full Family Mentoring - New for 2014!

New in 2014, Cool Kids Campaign began offering Full Family Mentoring. It is our goal to offer families who have received a pediatric oncology diagnosis the chance to connect with those who have already been through the experience. And since we all acknowledge that the diagnosis affects the entire family, our mentor program includes patients, parents and siblings. Another unique aspect of our Full Family Mentor program is that each person seeking a mentor is able to choose for themselves who they would like to work with. Every mentor has their photo and bio posted below along with preferred methods of contact. Our Full Family Mentor program is rooted in the desire to just “be there” for the new families without adding even more paperwork to their already growing pile of forms and details.

Academic Tutoring

Students are paired with volunteer tutors (typically retired or active teachers) who assist with schoolwork and subjects with which the child needs extra assistance.

Mommy & Me

This weekly, one-hour social and educational program for the preschool-aged oncology child and parent allows children to play and chat together in an organized and clean setting.

Parents Night Out / Kids Movie Night

Our cool kids and siblings are offered a chance to socialize while their parents enjoy a needed night out.



Cool Kids Campaign Programs

Team Sibs

On the first Thursday of the month we host a sibling and parent support group. Sessions consist of dinner followed by age-related breakout groups that discuss issues relating to having brothers/sisters with cancer. This program is a collaboration between Cool Kids Campaign and Johns Hopkins Hospital, University of Maryland Children's Hospital, Children's Hospital at Sinai, and the Leukemia Lymphoma Society.

Cool Kids Connection Newspaper

Our 16-page free quarterly newspaper is all about the cool kids and their families. Stories are written by parents, siblings, and kids living with cancer. Families are invited to submit stories, poetry, artwork, photography and other pieces that reflect how they feel about their traumatic experience. Cool Kids Connection is delivered to pediatric oncology units in 120 children's hospitals across the country and to a handful of pediatric doctors' offices and clinics.

Houses of Hope

Launched in summer of 2012, Houses of Hope is the opportunity for children and teens with cancer (or in remission) to express themselves through art by hand-painting wooden birdhouses. The inspiring and colorful birdhouses are then placed on exhibit at area malls, libraries, hotels, etc. with bios of the artists. This program helps to educate the public about the real kids behind the cancer statistics.

Cancer Fears ME

Our unique merchandise line provides an uplifting and strong message to kids with cancer. Every care package includes a Cancer Fears ME item such as a chemo cap or blanket.



Cool Kids Campaign Programs

Care Packages

Care packages for kids with cancer are sent directly to their homes in our effort to make their day a little brighter as they open up a box of surprises. Packages are assembled specifically for a child's age and interests by volunteers in our office in Towson, Maryland.

"This is my beautiful daughter Olivia Valentin. She was diagnosed with rhabdomyosarcoma at 6 months. She is now 8 months and is just the happiest little girl. We thank you for her care package. As you can see she can't wait to use her new toys."

~Heather Patryas-Valentin (mom) and Olivia Valentin (8 months old)
from Kissimmee, FL



"I don't know who was the happiest me or him!!! You guys are truly God sent!!!! THE SMILE ON HIS FACE BRINGS AND GIVES ME GREAT JOY!! AND I OWE IT TO YOU!! He loves the package and as you can see he really loves the cars!! He couldn't wait to open them!!!! You guys really made our day!!!!!! Thank you! Thank you, thank you!!! And you continue to be blessed!!!!"

–Monica, Mom to Nyeem (Age 3) from Rembert, SC

Cool Kids Campaign Programs

Camp Sunrise Pottery Activity

Cool Kids Campaign sponsored a paint your own pottery activity at Camp Sunrise, which is a pediatric oncology camp sponsored by Johns Hopkins Hospital. Staff from Cool Kids Campaign went to camp and had the kids paint pottery then took it all to volunteer, Kathy Fick, who fired all the pottery in just four days, so it would be ready to take back to camp by the end of the week. Hopkins held Camp at the Hospital for the kids who were too sick to go to camp, so Cool Kids Campaign also took pottery there for the kids to paint.

Lardarius Webb Charity Softball Tournament

Cool Kids Campaign sent 30 of our family members to the Lardarius Webb Charity Softball Tournament in June.

Fault in Our Stars Movie Night

Cool Kids Campaign gave 100 of our patients, families, and friends tickets to a pre-screening of the movie Fault in Our Stars, which is based on the book by John Green that is about two teenage cancer patients who fall in love. The movie was highly anticipated by our teens and was a really nice event for them to get together.

Orioles Tickets

The foundation was fortunate to be able to offer tickets to home games to any family who wanted to go in 2014.

Teen Club

Teens.CanSur.Vive is a teen club providing current cancer patients and survivors an opportunity to socialize, as well as mentor younger patients. They plan seasonal parties and other in-house and around-town gatherings.



Cool Kids Campaign Holiday Celebrations

Holiday fun

Cool Kids Campaign had a full house for our annual holiday/Ravens party in December. Families enjoyed food, football, and an all-around fun time.

Our Teens.CanSur.vive teen group also had their annual gingerbread house making night here at the Learning Center. The teens look forward to it every year because they get to catch up with some of their best friends.



A huge thank you to Kimball Construction for purchasing presents for every kid at our holiday party!

Events

Ken Singleton Celebrity Golf Classic

Originally named the Mark Belanger Celebrity Golf Classic, the Ken Singleton Celebrity Golf Classic attracts an impressive array of sports and entertainment celebrities (to name a few in past tournaments: MLB Hall of Famers Eddie Murray and the late Gary Carter, and Baltimore Ravens coach John Harbaugh). Ken Singleton, NY Yankees' TV broadcaster and retired baseball pro, works with the Cool Kids Campaign staff to invite celebrity golfers from around the country.

The American Girl Fashion Show

The American Girl Fashion Show® is a fun-filled afternoon for young girls and their families, friends and favorite dolls, featuring historical and contemporary American Girl fashions donned by the models and their dolls. The show's narration includes the historical significance behind each doll represented. Cool Kids Campaign is pleased to own the exclusive rights to host this event in the Baltimore area. Approaching our fourth year of hosting this event, the American Girl Fashion Show sells out annually and has become one of the biggest and most successful fundraisers for Cool Kids Campaign.

Team Cool Kids at the Baltimore Running Festival

Team Cool Kids at the Baltimore Running Festival - The Baltimore Running Festival is the premiere running event in the city and it draws over 20,000 people every year. The Festival features the full-marathon, half-marathon, team relay, 5k, and kid fun run. Cool Kids Campaign was once again a charity partner in 2014. We were able to recruit 90 runners in 2014. Runners on Team Cool Kids receive discounted registration fees in exchange for fundraising requirements. We also throw in a few extra perks like picking up race packets and providing breakfast and lunch. New last year, we had our team "tent" at Dempsey's Brew Pub inside of Camden Yards.



Events

Cool Kids Campaign Running Festival

The 5th annual Cool Kids Campaign Running Festival featured a 5K race, a Kids Fun Run, and a new family-friendly location at Oregon Ridge Park. The playgrounds and beautiful scenery were very well received by our runners. This family-friendly race brought together about 500 people to raise money and awareness for Cool Kids Campaign.

The Color Run

Cool Kids Campaign was picked as the charity partner for The Color Run last spring 2014 and then again in fall 2014. The Color Run is the largest event series in the country and it draws 40,000 people to the city for each race. This is not only a profitable fundraiser for Cool Kids Campaign, but it is also great exposure for us.

Wind for Change

This fundraising science program is the brainchild of meteorologist, Justin Berk, one of our board members. It is a fun and interactive classroom educational program in which Justin visits elementary schools, teaches a complimentary science lesson about weather, and coordinates a wind speed contest among the students. His presentation is easily adjusted for various ages (works best in grades 3-6) and can be tailored to emphasize current curriculum topics.

Crossing Maryland for Cool Kids Campaign

In 2014, Meteorologist and board member, Justin Berk, came up with another idea to raise more money for Cool Kids Campaign. He decided that he wanted to trek across the state of Maryland and raise money for the foundation and that is exactly what he did. He started at the top of Wisp Mountain and hiked and biked 321 miles to the inlet in Ocean City. He did it in seven days and raised \$21,556 for the foundation.



Cool Kids in the Community Fundraisers



Tasting at the Station

The Mildred Mindell Cancer Foundation hosted a Tasting at the Station to benefit Cool Kids Campaign in October and raised \$10,000 for the foundation plus they collected hundreds of toys for our care packages.

Cancer Fears Music Concert

Matt Wagner, a student at the John Carroll School in Bel Air, organized the Cancer Fears Music Concert and raised \$2,176 for the foundation. Because of all his hard work, Matt was honored as a Champion for Children & Youth in Harford County.

Toys from Athleta

Athleta Towson invited their shoppers to donate a new toy to be used in our care packages for a 20% discount on all merchandise.

A Pirate's Life for Me Dance Party

Emily Winter and her sisters hosted a dance party that they called A Pirate's Life for Me in memory of their mother, Denise Heath Winter, who fought her cancer like a pirate before she lost her battle. The fundraiser raised \$2,862 for Cool Kids Campaign.

Michael's Cafe Golf Tournament

Michael's Café chose Cool Kids Campaign as the charity recipient of their fifth annual golf tournament and donated \$6,900 to the foundation.



Cool Kids in the Community Fundraisers

Jersey Mike's

Jersey Mike's opened a new store in Timonium and chose Cool Kids Campaign as their charity partner. They donated \$1,428 from the opening and also donated subs for our holiday party and our teen gingerbread house night.

Carroll County Charity Bowl

Jonathan Issing and his family planned the 2nd Annual Carroll County Charity Bowl to benefit the foundation. The tournament raised \$3,193 for Cool Kids Campaign.

Adams Jeep

Adams Jeep held a fundraiser for the foundation and raised \$2,500.

RCM&D Sailing Regatta

Cool Kids Campaign was picked as one of the charity recipients of the RCM&D Sailing Regatta in the Inner Harbor. RCM&D presented a \$20,000 check to the foundation.

Major League Baseball Players Association

The Major League Baseball Players Association presented Cool Kids Campaign with a check for \$10,000.

first Home Mortgage

First Home Mortgage did a company-wide fundraiser for Cool Kids Campaign and raised \$27,424 for the foundation!

The following businesses supported Cool Kids Campaign during the 2014 holiday season: Gray and Son, Brown Advisory Securities, Texas Roadhouse, Kimball Construction, Legg Mason, Workforce Tactix, Eisai, Board of Child Care, Country Club of Maryland, Farmers Insurance, Grapple Academy, East Coast Services, Joppa View Elementary School, Deutsche Bank Securities, Harbor Investment Advisory, Renaissance Salon, Charcoal Deli, BeefShack, Baskin Robbins, Jersey Mike's, Manor Tavern, and Famous Dave's.



Honoring Seven Cool Kids (Donor Levels)

Our donor levels are specifically named after Baltimore area kids who played an integral part in the early stages of Cool Kids Campaign. Cool Kids Campaign is extremely grateful to all of the corporations, foundations, and individuals who donated to the foundation in 2014.

ERIK'S ANGELS - \$100,000 - up

Justin Berk's Wind For Change
Pioneer Fund
W.D. "Pete" Class Foundation*

MACKENZIE'S MISSION - \$50,000 - \$99,999

Spencer's Friends Foundation
Major League Baseball Players Association
The Charles T. Bauer Charitable Foundation
Towson University Marriott Hotel
McCormick & Company*
LMG Group
The Color Run LLC*

BEN'S BUDDIES - \$25,000 - \$49,999

Major League Baseball Players Trust
Venable Foundation
Schochor, Federico & Staton, P.A.*
The Herman and Walter Samuelson Children's Hospital at Sinai
Legg Mason Charitable Foundation*
PHH Vehicle Mgmt Services
Gray & Son, Inc.
The RCM&D Foundation, Inc.*
PhRMA

SPENCER'S FRIENDS - \$10,000 - \$24,999

Ronald McDonald House Charities
Invotek Group*

Suzanne & Ken Singleton
Duclaw Brewing
Dunkin Donuts
Board of Child Care of the United Methodist Church
Mildred Mindell Cancer Foundation*
The Band Foundation*
Kelly & Associates*
Greater Chesapeake Charitable Foundation
Workforce Taxtix, Inc.
Brown Advisory
Lou & Nancy Grasmick
Westminster Middle School
First Home Mortgage*

JOHNNY'S JETS - \$5,000 - \$9,999

NAIFA
PHH CORP
Fourth & Goal Foundation/NFL Retired Players
Johns Hopkins Children's Hospital*
Baltimore Area Health Underwriters
Embrace Home Loans, Inc.
Eisai USA Fdtn
Dorothy Friedman Caplan Guild*
Giant Food
Mars Super Markets, Inc.
Yes Network LLC*
Stanley Black & Decker, Inc.*
ParenteBeard LLC*
Michael's Café*
Adams Jeep of Maryland*
Kelly Integral Solutions LLC*
DentaQuest*
Jacksonville Elementary School*
Philip & Diane Federico*



* New for 2014

Donor Levels

Emily's Educators - \$1,000 - \$4,999

Adams Jeep of Maryland
Associated Italian American Charities
Bacchus Importers, Ltd.
Baltimore Association of Health Underwriters (BAHU)
Baltimore Football Club, Inc.
Barbara Simpson Darden
Board of Education of Carroll County
Brown Advisory
Bruce & Carolyn Mattheiss
Campus Cabana, Inc.
CareFirst BlueCross BlueShield
Chesapeake Bay Subs, LLC dba Jersey Mikes Subs
Chesapeake Veterinary Cardiology Associates, P.A.
CHUBB Federal Insurance Company
DentaQuest
Dining Out Enterprises Inc. DBA Michael's Café
East Coast Services, LLC
France-Merrick Foundation, Inc.
Giant Food
Gray & Son, Inc.
Hospitality Steak House, LLC
Jack Bovaird
Jacksonville Elementary School
Jennifer Pruitt
Joe & Laurie Vervaecke
Jonathan Price
Kelly Integral Solutions, LLC
Louise News
Mars Super Markets
Michael & Megan Corso
Philip & Diane Federico
The RCM&D Foundation, Inc.
The Wiessner Foundation For Children, Inc.
Tom & Penelope Curcio
White Marsh Child Care Center

Sierra's Circle - \$100-\$999

186 Advertising, LLC
Advanced Renovations, Inc.
Affordable Bookkeeping Solutions
Aimee Lagana
AirTight
Alan Ketterman
Alexander & Christy Stavrou
Alicia & Joseph Pizza
Amanda Amend
Amy Nusbaum
Amy Paul
Andrew Trill
Annapolis Elementary School
Anne Carter
Anthony Olmert
April Krell
Arthur & Kathleen Palaia
Baird Foundation, Inc.
Baltimore Community Foundation
Barbara Cohen
Barbara Rauschenberg
Barefoot CNC
Baskin Robbins
Bayside Custom Renovations Inc
Bernadette Moyer
Bethany & Jonathan Deeds
Betty Leikin
Blackmon Service, Inc.
Board of Child Care
Board of Education of Carroll County
Bonita & Roger Hale
Bow & Arrow Stove Co., Inc.
Bradley Chambers
BreAnn Fields
Brenda Taylor
Brian & Kristine Gibson
Carmen & David Roberts
Carolina Tractor & Equipment Co.

Carolyn & Bruce Mattheiss
Casey Schurman
Catherine Ebert
Catherine Smith
Chapman Company
Charles & Anne-Marie Bauermann
Charles & Kristen McCurry
Charles & Maria Wright
Charles Cockey
Charles Goode
Charles Rudolph
Chase Online Bill Payment
Cheryl & Thomas Yates
Chesapeake Ceramics, LLC
Chip & India Suter
Chris Frederick
Christopher & Jolle Conoscenti
Christopher Abell
Christopher Bliss
Christopher Swam
Cindy & Ned Halle
Clearfield Area School District
Coastal Sunbelt Product
Cooper & Charlotte Deloach
Critical Power Services
CRW-Bel Air, LLC
Dan Carpenter
Daniel Farkas
Darlington Elementary School
Daryn Peel
David & Betsy Oestreicher
David & Michelle Issing
David Apple
David Black
David Ginsberg
David Licciardi
David Pivec
Dawn Orsulak

Donor Levels

Sierra's Circle - \$100-\$999 (continued)

DBA Accents Painting Co.
Deane & Wendy Turner
Deb Brooks
Debbie Hood
Deborah Shapiro
Debra Thomas
Denise Wienecke
Dennys & Yvonne Salomon
Deutsche Bank
Diane D'Aiutolo Tydings & Rosenberg LLP
Donald & Maureen Gaddis
Doug Snellings
DSW, INC.
East Coast Services, LLC
Ed Herold
Edith Burke
Edward & Maxie Wagner
Edward Baines
Eileen Knotts
Electrical Contractor, INC.
Elizabeth & Richard Zentz
Elizabeth Doores
Elkton Sonic Investments, LLC
Ellen Englert
Ellicott City Primary Care
Elm Engineering, Inc.
Embrace Home Loans, Inc.
Essex Elementary School Fund
Facilitech, Inc.
Famous Daves
Farmers Insurance
Fire & Life Satety American, Inc.
Flooring Solutions

Frederick County 4-H Beef, Sheep &
Swine Club
Friedman & Associates
Friends School of Baltimore
Give and Get for Good
Goetze's Candy Co, Inc.
Greek Ladies Philoptochos Society Evangelismos
Gregg & Catherine Gorman
Gregory & Josephine Lewis
Gregory Hurlbrink
Gregory Jones
Gregory Matthews
Gregory Mayer
H & S Bakery
Hancock & Albanese Inc
Hans & Leah Wilhelmsen
Harris Fire Protection Co., Inc.
Harvey Berk
Heather Flanary
Heidi Ford
Helene & Timothy Hargest
Henrietta & John Charton
Heroes Power Washing
Hope Myers
Igor & Zhanna Blat
Illinois Tool Works Foundation
Industrial Battery & Charger, Inc.
Ingrid Rapavy
Internet Testing Systems
J Keith Davis
J.D. Cornelius Fund
James & Janice Lankford
James & Linda Ports
James & Nancy Mugele
James Macfarlane
James Paukstis
James Watson III
Jamie & Barbara Gronning

Jamie Marx
Jamilah Bashir
Jan Mahar
Janet Robinson
Janice Nicholas
Jayne & Stan Charles
Jeff D. Cornelius
Jeffrey & Erin Strovel
Jennifer & Thomas Hance
Jennifer Allen
Jennifer Dorr
Jennifer Goffena
Jeremy & Emily Chwang
Jessica Brock
Jill & Betsy Rosenthal
Joe & Laurie Vervaecke
Joel Sher
Joel Wohl
John & Jaimie Hanson
John Esworthy
John Forrester
John Manser
John Snead, Jr.
Johns Hopkins Toddler Co-Op
Johnson, Mirmiran & Thompson
Jon Burns
Jones Lang Lasalle Americas
Jordan Thomas Salon, Inc.
Joseph & Alicia Pizza
Joseph & Judith Conoscenti
Juanita Fletcher
Judy Oberle
Julia Guth
Karen Dulmage
Karen Swinger
Kathleen & Keith Hood
Kathleen & Thomas Shanley
Keisha Santa Rivera



Donor Levels

Sierra's Circle - \$100-\$999 (continued)

Kelly Lippenholz
Kelly Winfield
Ken Whitman
Kenneth Dauses
Kenneth Mark Puente
Kerry Bloom
Kevin & Laurie Bingham
Kevin & Renee Townsley
Kevin Kirkland
Kevin Thatcher
Kimberly Jones
Kimberly Skeen
Kimberly Thomas
Kohl's Cares
Kona Ice of Central Baltimore County
Larry Layton DDS
Larry Paul
Leonard & Susan Moyer
Leslie Holman
Leukemia & Lymphoma Society
Lisa Beckerman-Berman
Lisa Koslow
Little Feet Preschool
Lora Hobbs
Lorrie O'Brien
LPL Financial Charitable Foundation
Lynn & Robert Sieglein
Lynn Fram
Lynne & Victor Brick
Major League Baseball Players Trust
Marcela Ortiz
Maria Sunscape, Inc.
Marilyn Mattingly
Marist College
Mark & Juile Martini
Mark Cochran
Mark Davis
Marriott International, Inc.

Martin & Dana Smith
Martin Segal
Mary & John Hammond
Mary Jo Lloyd CCL Label - Baltimore
Mary Susan Donhauser
Mary Visceglia
Maryland Screen Printers
Mathew Greenwald & Associates, Inc.
Melissa Tipper
Merle Wolf
Metro Two-Way And Tracking, Inc.
Michael & Anne Foss
Michael Crowley
Michael Johnson
Michael Nadeau
Michele Gugliotta
Michele Williams
Mighty Maids, Inc. dba The Cleaning Authority
Mike Lauer
Milestone Master
Mindi Leikin
Mitchell & Victoria Baker
Mitchell Meyers
Morgan Stanley Global Impact Funding Trust, Inc.
Mutual of Omaha
Myles Lichtenberg
Nancy Peper
Nordie Cantila
Norwood Elementary School
Our Lady of Mount Carmel School, Inc.
Patricia Messenger
Paul & Kathleen Novak
Paul Corbin
Paula Diamond
Pete O'Donnell
Philip Ermer
PIVnet Operating Account
Planning Solutions Group, LLC

Power Quality Solutions, LLC
Preferred Electric Co., Inc.
Ralph & Christine Arnold
Rebecca Simpson
Reflections In Dance, LLP
Renaissance Salon & Spa
RFD Associates
Richard Brennan
Richard Carter
Richard Opfer
Richard Viglione
Ricky & Michele Scheetz
Risa Offit
Roaring Run Lions Club, Inc.
Robert & Barbara Webbert
Robert & Grace Kuykendall
Robert & Teresa Cook
Robert Galoviv
Robert Herb
Robert Schurr
Robin Rogers
Roxanne & Scott Haythorn
Saint Joseph's School
Sandra & Brian Moffet
Sarah & Frederick Espineli
Sassy Hair Chick, Inc.
Scott Manning
Scott Rasmussen
Shari Blevins
Sharon Painter Kistler
Sherri Venick
Sherry Gebhard
Shirley & Ronald Cole
Spencer Pace
St. Thomas Parish Day School
Stacey Nickerson
Stanard & Sarah Klinefelter
Stephanie & Christopher McCormick

Donor Levels

Sierra's Circle - \$100-\$999 (continued)

Stephen Considine
Stephen Salamon
Steve & Christina Shollenberger
Steve & Deborah DiBiagio
Steve Stuck
Steven & Catherine Berkenkemper
Sue Prevas & Connie Rogers
Susan Manekin
Susan Reinhardt
Susannah Bergmann
Suzan & James Milburn
Suzanna Molino
T. Rowe Price Foundation, Inc.
Tammi Prysiazny
Teresa Palaia
Texas Instruments Foundation
The Christmas Project, Inc.
The Moving Company Dance Center
The School of The Cathedral
Theresa Butler
Thomas & Deborah Hood
Thomas & Trudy Burke
Thomas Cumpston
Tim & Patricia Apple
Timonium Foot and Ankle Center
Tippy & Carol Martinez
Todd Kazlow
Towanna & Mark Beard
Tracy Burke
Travis & Andrea Green
Troy Swiger
USG Foundation, Inc.
Vendelis, Evans & Vendelis, DDS
Verizon Matching Gift

Vladislav Zagranichny
Waterloo Elementary School
William & Amy Byrne
William & Nicole Smith
William & Susan Mamakos
William Manager
William O'Heffernan
William Payne
William Peck
Wood Waze, Inc.
Woody Freiman

Disclaimer: We have made every effort possible to make sure everyone who donated made it on this list. Please accept our apologies for any unintentional oversight in acknowledging your support!



Financials

Contributions & Revenues - \$759,654

Expenses - \$604,598

CHANGE IN NET ASSETS - \$155,056

Total Assets - \$329,327

Total Liabilities - \$14,119

NET ASSETS - \$315,208



Board of Directors and Advisors

Board of Directors

Robert Belanger

Chairman & Co-Founder
Cool Kids Campaign
Brown Advisory

Christopher Federico

President & Co-Founder
Cool Kids Campaign

Sharon Perfetti

Executive Director
Co-Founder
Cool Kids Campaign

Mark Gleason

Secretary
Cool Kids Campaign
Deutsche Bank

Gregg Gorman

Treasurer
Cool Kids Campaign
Treasurer and
Managing Director
Legg Mason Global
Asset Management

Dr. Nancy Grasmick

Former Superintendent
Maryland State Schools
Towson University
Presidential Scholar

Robert Reiners

Vice President of
Global Industrial Strategy
McCormick

Board Advisors

Jonathan Anders

360 Digital Health

Mark Allen Belanger

Barnes & Noble

Eddie Brown

Eddie Brown & Associates

Justin Berk

Meteorologist
Creator of Wind for Change at
Cool Kids Campaign

Linda Burton

DRW Inc.

Julie Cox

Vice President
LifeBridge Health

Peter Collier

Thomas Curcio

Board of Child Care

Steve DiBiagio

PHH

Pete Gilbert

WBAL

David Hinshaw

Towson University Marriott

Johnny Holliday

ABC Sports—MD Terps
Basketball and Football
Radio Broadcaster

Bruce Laird

Fourth and Goal
Former Baltimore Colt

Julie Landau

Law Office of Julie Landau

Scott McGregor

Former Baltimore Oriole

Kimmie Meissner

Co-Founder
Cool Kids Campaign
World & U.S. Champion
Figure Skater

Jim Prusak

M&T Bank

Frank Remesch

1st Mariner Arena
SMG Corporation

Brooks Robinson

Former Baltimore Oriole
HOF

Steve Rogers

Major League Baseball
Players Association
Former Montreal Expo

Ken Singleton

NY Yankees' YES Network
TV Broadcaster
Former Baltimore Oriole

Renee Townsley

Radcliffe Jewelers

Jessica Wack

Venable LLP

Barbara Webbert

Gray & Son

How You Can Help Now

We recognize that everyone has something special to give, whether it is in the form of time, talent or treasure.

Time

If you are interested in volunteering either in our Learning Center or at one of our events, please visit:
coolkidscampaign.org/how-to-help/volunteer/

Talent

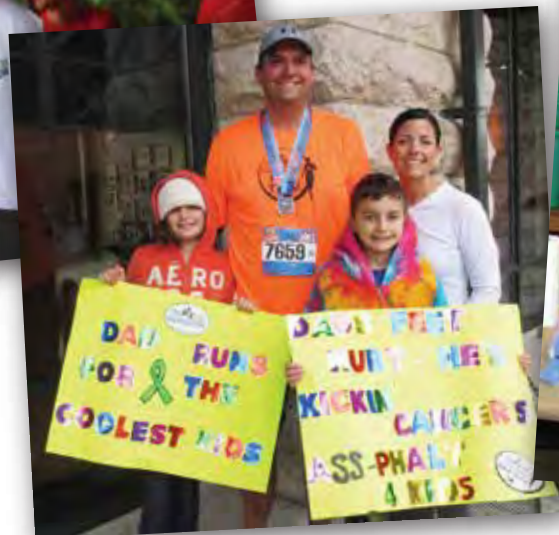
If you have a talent you would like to share with our foundation, please email info@coolkidscampaign.org and let us know what it is!

Treasure

If you would like to make a donation, go to coolkidscampaign.org/donate-now or mail a check made payable to:

Cool Kids Campaign

8422 Bellona Lane
Suite 102
Towson, MD 21204



Thank You!

"Jackson came home from school today and showed us this book he made. It's called 'Cool Kids Christmas Party' and he spent weeks working on it at school. He drew pictures of himself at the party and the last page of the book says 'I felt happy.' So, I just wanted to say thank you for everything you do! You definitely make a difference!"

- Mary Shea Buck, Jackson's mom

We could not do all that we do without all of YOU!



