

2013 Annual Report

COOL KIDS
CAMPAIGN

CANCER
FEARS
METM





Message from the Founders

Thank you for reviewing the Cool Kids Campaign **2013 Annual Report**. Our mission from day one has been to provide kids with cancer and their families a higher quality of life. We think kids are cool – sick or healthy!

When Cool Kids Campaign was established in 2006, some wondered where the idea of assisting kids with cancer would lead us and how we would stand apart from similar organizations. Looking back over the past eight years has allowed us to know one thing for sure – Cool Kids Campaign has significantly and directly impacted hundreds of children and their families across the country as they have utilized our free programs.

Is it difficult to be around children with cancer? No. There is nothing hard about possessing an endless passion to serve kids with cancer and to help add a bit of happiness to their lives. We feel truly blessed to have this opportunity – one we do not take for granted.

Since we have strived to design programs that directly impact the kids, we take great pride in our Cool Kids Learning Center, established Fall 2011. As you learn about the Center and what it offers, keep in mind that we believe this is just the beginning of a vital need to serve more kids with cancer in Maryland. With the continued support of sponsors and donors – people like you – we envision extending our reach. There is unlimited potential! To learn more about our foundation, visit us online at coolkidscampaign.org.

“Our mission from day one has been to provide kids with cancer a higher quality of life.”

Our gratitude on behalf of the Cool Kids,

Sharon Perfetti
Executive Director and Co-Founder

Chris Federico
President and Co-Founder

Kimmie Meissner
Co-Founder and World Champion figure skater

Rob Belanger
Chairman and Co-Founder



The History of Cool Kids Campaign

When friends Rob Belanger and Chris Federico each lost a parent to cancer, they honored them by forming the Belanger-Federico Foundation in 2004 to raise money through a golf tournament. (Rob's dad was Mark Belanger, Baltimore Orioles shortstop; Chris' mom was Susannah Federico, mom of seven.) After two successful Mark Belanger celebrity golf tournaments, Rob and Chris wanted to shift the focus of the Foundation away from research and onto something more tangible. Little did they know how good their timing would be.

In 2006, Cool Kids' Executive Director Sharon Perfetti had just finished serving as the general coordinator of Annie's Playground in Fallston, Maryland, and was seeking an opportunity to involve herself with a nonprofit organization that served children. Simultaneously, world champion figure skater Kimmie Meissner had lost two friends to cancer and was searching for a children's charity to support.

Through mutual friends, Rob and Chris met Sharon and Kimmie; together they conceived Cool Kids Campaign to focus on serving children and their families battling cancer. Why the name? While deciding what to name the new organization, the co-founders kept in mind that kids are kids whether sick or healthy, and that every kid wants to feel "cool" even when they don't feel well.

“Every kid wants to feel “cool” even when they don’t feel well.”





Board of Directors

Board Officers

Robert Belanger
Chairman & Co-Founder
Cool Kids Campaign
Brown Advisory

Christopher Federico
President & Co-Founder
Cool Kids Campaign

Sharon Perfetti
Executive Director
Co-Founder
Cool Kids Campaign

Mark Gleason
Secretary
Cool Kids Campaign
Deutsche Bank

Gregg Gorman
Treasurer
Cool Kids Campaign
Treasurer and
Managing Director
Legg Mason Global
Asset Management

Dr. Nancy Grasmick
Former Superintendent
Maryland State Schools
Towson University
Presidential Scholar

Robert Reiners
Vice President of
Global Industrial Strategy
McCormick

Board Advisors

Jonathan Anders
360 Digital Health

Mark Allen Belanger
Barnes & Noble

Edie Brown
Edie Brown & Associates

Justin Berk
Meteorologist
Creator of Wind for Change
at Cool Kids Campaign

Linda Burton
DRW Inc.

Julie Cox
Vice President
LifeBridge Health

Peter Collier

Thomas Curcio
Board of Child Care

Steve DiBiagio
PHH

David Hinshaw
Towson University Marriott

Johnny Holliday
ABC Sports—MD Terps
Basketball and Football
Radio Broadcaster

Bruce Laird
Fourth and Goal
Former Baltimore Colt

Julie Landau
Law Office of Julie Landau

Scott McGregor
Former Baltimore Oriole

Board Advisors

Kimmie Meissner
Co-Founder
Cool Kids Campaign
World & U.S. Champion
Figure Skater

Jim Prusak
M&T Bank

Frank Remesch
1st Mariner Arena
SMG Corporation

Brooks Robinson
Former Baltimore Oriole
HOF

Steve Rogers
Major League Baseball
Players Association
Former Montreal Expo

Robert Seidel
LMG Group

Ken Singleton
NY Yankees' YES Network
TV Broadcaster
Former Baltimore Oriole

Renee Townsley
Radcliffe Jewelers

Jessica Wack
Venable LLP

Barbara Webbert
Gray & Son

Ceo Wimmer
CayRay Group



Meet the Staff



Chris Federico, President & Co-Founder

Chris was born and raised in Baltimore and graduated from Loyola-Blakefield High School and Villa Julie College. His passion to Co-found this Foundation derived from the loss of his mother, Susannah Federico, to Leukemia in 1995. Chris understands how blessed he is to be surrounded with an outstanding board, wonderful staff and the best ‘cool kids’ and their families. He feels privileged to be in a position to help families, knowing that Cool Kids Campaign is making a positive difference in their lives. Chris has three kids with his wife, Tracy.



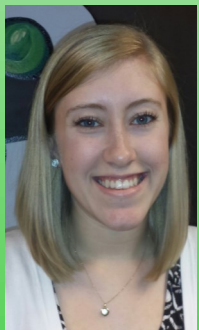
Sharon Perfetti, Executive Director & Co-Founder

Sharon developed the idea for Cool Kids Campaign after her interest grew in helping others to cope from the death of her daughter’s friend Annie, killed by a drunk driver. When people kept asking, “What can we do?” to help the family, Sharon spearheaded the construction of a monumental project – Annie’s Playground in Fallston, MD. Sharon wanted to continue to help kids and families, and so created the idea for Cool Kids Campaign. She is a graduate of University of Baltimore with a degree in Corporate Communications.



Katie Bennett, Community Relations Coordinator

Katie joined Cool Kids Campaign in September 2013, bringing along impressive experience and volunteerism working with various cancer related organizations: Johns Hopkins Hospital Camp Sunrise (for kids with cancer), Ronald McDonald House, Leukemia & Lymphoma Society, American Cancer Society, and others. Katie holds a Masters of Fine Arts degree from Goucher College in Towson, Maryland, and a Bachelor of Arts from Salisbury University. She is an English adjunct professor for Towson University and Community College of Baltimore County.



Lauren Moyer, Operations Coordinator

Lauren was hired in September 2013 fresh out of Towson University on the Dean’s List with a Bachelor of Science degree in Mass Communication and a minor in Family Studies. After interning with several nonprofit organizations and public relations firms while attending school, she has developed a passion for helping others. In August 2011 at TU, she founded the club Young Adult Cancer Support (YACS) with the purpose of empowering young adults in the fight against cancer through support and service.



Rob Belanger, Chairman & Co-Founder

Rob’s childhood was split between Massachusetts and Baltimore during the years his father, Mark Belanger, played shortstop for the Baltimore Orioles. After Mark’s death from lung cancer in 1998, Rob co-founded the Belanger-Federico Foundation/Cool Kids Campaign to honor his dad and to help others whose lives are affected by cancer. Rob played baseball for Towson University in Maryland, where he graduated in 1992 with a Sports Management degree. He and wife, Natasha, have two daughters; the Belangers are residents of Towson, MD.



Cancer renders a child's immune system too weak to attend school regularly, and when they do, can cause them to feel differently with bald heads, medical ports and fatigue. Addressing the academic, social and emotional needs of children with cancer, the Cool Kids Learning Center is a tutoring and activity facility serving pediatric oncology kids currently in treatment or remission. From the vision of our Executive Director, our new Towson location is within a one-hour drive for over 65% of Maryland's population and is the only facility in the state that focuses on such needs of the pediatric oncology patient.

ACADEMIC TUTORING - Students are paired with volunteer tutors (typically retired or active teachers) who assist with schoolwork and subjects with which the child needs extra assistance.

MOMMY & ME - This weekly, one-hour social and educational program for the preschool-aged oncology child and parent allows children to play and chat together in an organized and clean setting.





PARENTS' NIGHT OUT/KIDS' MOVIE NIGHT IN

Our cool kids and siblings are offered a chance to socialize while their parents enjoy a needed night out.

SIB KIDS - On the first Thursday of the month we host a sibling and parent support group. Sessions consist of dinner followed by age-related breakout groups that discuss issues relating to having brothers/sisters with cancer. This program is a collaboration between Cool Kids Campaign and Johns Hopkins Hospital, University of Maryland Children's Hospital, Children's Hospital at Sinai, and the Leukemia Lymphoma Society.



TEEN CLUB - Teens.CanSur.vive is a teen social club providing current cancer patients and survivors an opportunity to socialize, as well as mentor younger patients. They plan seasonal parties and other in-house and around-town gatherings.





A Permanent Tile Wall at White Marsh Mall



Each tile was hand painted by a child currently living with cancer, in remission, or a sibling of a patient/survivor. Children who have lost their battles with cancer are also represented by tiles their families painted for them.





Our 16-page free quarterly newspaper is all about the cool kids and their families. Stories are written by parents, siblings, and kids living with cancer. Families are invited to submit stories, poetry, artwork, photography and other pieces that reflect how they feel about their traumatic experience. Cool Kids Connection is delivered to pediatric oncology units in 120 children's hospitals across the country and to a handful of children-related doctors' offices and clinics.

Published on Oct 16, 2013 in the Cool Kids Connection:

When Baylee was 13 months old, she was diagnosed with a rare type of cancer and was given a 20 percent chance of survival. She came to Phoenix Children's Hospital's Center for Cancer and Blood Disorders for treatment. They learned of the chance of a bone marrow transplant, and a sibling being a match. Luckily for Baylee, her brother was a perfect match.

A Note from Baylee's Mom:

"I am absolutely blown away and honored that you asked us to share Baylee's story nationally. During the process of the Phoenix Children's Hospital campaign, I asked Baylee how she felt about telling her story so much (we also do a lot of events with Starlight Children's Foundation where Baylee and Brody have had the opportunity to share their story in front of large groups of people). Her immediate response was, **"Mommy, we have to give other kids hope and let them know that it's all going to be ok."** Brody and Baylee will be so proud to help other families across the nation."



Thank you so much!
Sharon Nichols
Phoenix, Arizona



Our unique merchandise line provides an uplifting and strong message to kids with cancer.

Every care package includes a **Cancer Fears ME** item such as a chemo cap or blanket.





Care Packages

Care packages for kids with cancer are sent directly to their homes in our effort to make their day a little brighter as they open up a box of surprises. Packages are assembled specifically for a child's age and interests by volunteers in our office in Towson, Maryland.

In 2013, we sent **173** care packages to **27** states and **1** to England.



“We would like to thank you and everyone who participated in making Rajesh's care package. It is greatly appreciated and he was very excited to get it. We just got home from an 11 day stint in the hospital and it was waiting on the door step when we returned. **It was a wonderful surprise after such a long stay at the hospital.** Thank all of you so much! You are wonderful and what you do is such a blessing to families like us. I can't wait for my son to kick cancer, so we can give back and help other families in our situation. Again, thank you so much! ~ Melanie and Rajesh Vaswani ~” (Miami, FL) (11/5/13)



“We want to thank you so much for the amazing Disney filled care package you sent to my daughter, Spencer. We had just arrived home from two back to back inpatient treatment cycles and it was perfect timing to get your care package. **It brought a much needed smile to Spencer's face and even gave her enough energy to get up and play with all her new toys!** Her smile is the only thing that gets us through most days, so **THANK YOU** so much!! Sincerely, Chris & Jodi Tully” (Baltimore, MD) (12/11/13)



Originally named the Mark Belanger Celebrity Golf Classic, the **Ken Singleton Celebrity Golf Classic** attracts an impressive array of sports and entertainment celebrities (to name a few in past tournaments: MLB Hall of Famers **Eddie Murray** and the late **Gary Carter**, and Baltimore Ravens coach **John Harbaugh**).

Ken Singleton, NY Yankees' TV broadcaster and retired baseball pro, works with the Cool Kids staff to invite celebrity golfers from around the country. The 2013 Ken Singleton Celebrity Golf Classic raised over \$100,000 for Cool Kids Campaign. 2013 sponsors included:



- Bacchus Importers
- Brown Advisory
- Coors Light
- Gray & Son
- Invotek
- KTBS Payroll
- Kelly & Associates Ins. Group
- MLB Players Association
- McCormick & Co.
- M&T Bank
- Pepsi
- PHH
- PhRMA
- Schochor Federico & Staton
- Towson University Marriott
- Webb Mason
- Workforce Tactix
- The YES Network



The American Girl Fashion show is the newest fundraiser to be added to our calendar, but it quickly becoming one of the biggest and most successful. The 2013 show was held in March at the Hippodrome Theatre. This event attracted an affluent audience that included young girls and their families, and provided a wholesome family-friendly event and an excellent opportunity for sponsors to benefit two causes - University of Maryland Children's Hospital and Cool Kids Campaign.

The 2013 American Girl Fashion Show raised over \$55,000 for Cool Kids Campaign.



The **Baltimore Running Festival** is the premiere running event in the city and it draws between 20 and 30 thousand people every year. The Festival features the full-marathon, half-marathon, team relay, 5k, and kid fun run. Cool Kids Campaign was once again a charity partner in 2013. We were able to recruit 90 runners in 2013. Runners on Team Cool Kids receive discounted registration fees in exchange for fundraising requirements. We also throw in a few extra perks like picking up race packets and providing breakfast and lunch. New last year, we had our team “tent” at **Dempsey’s Brew Pub** right inside of Camden Yards.

The 2013 Race Team raised over \$50,000 for Cool Kids Campaign.



The 4th annual **Cool Kids Campaign Running Festival** featured a 10K, 5K, and Kids Fun Run and was held on June 2nd at Goucher College. This family-friendly race brought together about 500 people to raise money and awareness for Cool Kids Campaign.

The event raised over \$20,000 to help fund our free programs.





This fundraising science program is the brainchild of meteorologist, **Justin Berk**, one of our board members. It is a fun and interactive classroom educational program in which Justin visits elementary schools, teaches a complimentary science lesson about weather, and coordinates a wind speed contest among the students. His presentation is easily adjusted for various ages (works best in grades 3-6) and can be tailored to emphasize current curriculum topics.

Season 1, 2, and 3 of Wind for Change raised over \$55,000 for the Cool Kids Campaign and Season 4 reached \$60,000 in fall 2013.

Participating Schools include:

- Cherry Hill Middle
- Deep Run Elementary
- Ebb Valley Elementary
- Essex Elementary
- Franklin Elementary
- Hebron-Harmon Elementary
- Jones Elementary
- Mayo Elementary
- Meade Middle
- New Covenant Christian School
- Piney Ridge Elementary
- Sandymount Elementary
- Seven Oaks Elementary
- Strawbridge School
- Taneytown Elementary
- Westminster East Middle
- Westminster Elementary
- Westminster West Middle



Cool Kids Campaign was picked as the charity partner for The Color Run last spring 2013 and then again in fall 2013. The Color Run is the largest event series in the country and it draws 40,000 people to the city for each race.

This is not only a profitable fundraiser for Cool Kids Campaign, but it is also great exposure for us. In 2013, The Color Run raised over \$60,000 for Cool Kids Campaign.





Making our Mark in 2013

700 Kids and family members involved in our programs

173 Care Packages mailed to kids with cancer in 27 States

1 Care Package was mailed to England

18,800 Cool Kids Connection Newspapers delivered

135 Hospitals received the Cool Kids Connection

111 Cancer Fears Me orders mailed to **32** different States and

1 to Canada

10,000 Volunteer hours donated

Financials

Contributions & Revenues: \$653,666

Expenses: \$529,198

Change in Net Assets: \$124,468

Total Assets: \$173,407

Total Liabilities: \$11,316

Net Assets: \$162,091





Honoring Seven Cool Kids (Donor Levels)

We invite corporations, foundations, and individuals to participate in one of five levels of giving, specially named after Baltimore area kids who played an integral part in the early stages of Cool Kids Campaign.

ERIK'S ANGELS - \$100,000 - up

Wind For Change
Pioneer Fund
W.D. "Pete" Class Foundation



MACKENZIE'S MISSION - \$50,000 - \$99,999

Spencer's Friends Foundation
Major League Baseball Players Association
Towson University Marriott Hotel
McCormick & Company



BEN'S BUDDIES - \$25,000 - \$49,999

Major League Baseball Players Trust
M&T Charitable Foundation
Venable Foundation



SPENCER'S FRIENDS - \$10,000 - \$24,999

Ronald McDonald House Charities
M&T Bank
Duclaw Brewing
Dunkin Donuts
Board of Child Care of the
United Methodist Church
PhRMA
PHH Vehicle Management Services
Legg Mason Charitable Foundation
Greater Chesapeake Charitable Foundation



JOHNNY'S JETS - \$5,000 - \$9,999

Lou & Nancy Grasmick
NAIFA
PHH CORP
Fourth & Goal Foundation/NFL Retired Players
The Herman & Walter Samuelson Hospital at Sinai
Baltimore Area Health Underwriters
Embrace Home Loans, Inc.
Eisai Inc.
The Band Foundation





EMILY 'S EDUCATORS—\$1,000—\$4,999

Anthony Kowalewski
 Bacchus Importers, Ltd.
 Baltimore Association
 of Health Underwriters
 Baltimore Football Club
 Board of Child Care
 Board of Education of Carroll County
 BPW, LLC
 Bruce & Carolyn Mattheiss
 Carolyn Burger
 Child Care Foundation
 Christine Lance
 Clearfield Area High School
 Coldwell Banker Residential Brokerage
 Dorothy Friedman Caplan Guild
 Dr. Nancy Grasmick
 Eisai USA Foundation
 Embrace Home Loans, Inc.
 Exelon Foundation
 Workforce Tactix, Inc.
 Yes Network LLC
 Franklin Elementary School
 Giant Food

Gray & Son, Inc.
 Joe & Laurie Vervaecke
 John & Ingrid Harbaugh
 Julie Ellen Landau
 Kelly Integral Solutions, LLC.
 Kenneth & Suzanne Singleton
 Kissinger Securities, Inc.
 Law Offices of Julie Ellen Landau
 LTRC—Ridgely School Recreation
 Center
 Mars Super Markets, Inc.
 Paul & Catherine Malstrom
 Penny Goode
 PHH Vehicle Management Services
 Renaissance Salon
 Scott Bolden
 The Class Produce Group, LLC
 The Marion I. & Henry Knott
 Foundation
 The Shattuck Family Foundation
 UMMC
 Valleybrook Country Club, LLC
 Waterfront Partnership of Baltimore, Inc.



SIERRA'S CIRCLE – \$100—\$999

Philip & Grace Adinolfi
 Tim & Patricia Apple
 Ralph & Christine Arnold
 Carol & Christopher Baldwin
 Craid & Susan Bancroft
 Myron & Suzanna Barlow
 Nic & Cleopatra Barone
 Andrew & Lisa Billig
 Igor & Zhanna Blat
 Gail & Peter Blauvelt
 Christopher Bliss
 Susan Brown
 David Browne
 James & Mary Buckey
 Trudy & Thomas Burke
 Hugo & Monica Burke-Warns
 Ronald Caplan
 Alain & Susan Chaboud
 Jayne & Stanley Charles
 Debrah & Vittorio Ciufo
 Norma Cook
 Teresa & Robert Cook
 Carol Copeland
 Jeff Cornelius
 Jean Cox
 Becky Crist
 Tom & Penelope Curcio
 Jill Devine

Steve & Debbie DiBiagio
 Susan & Stephen Dimond
 Bruce and Patty Douglas
 Kelly & Woody Edge
 Nancy Egan
 Patricia Erdly
 Robin Evans
 Daniel & Lee-Ann Fangio
 Eugenia Farley
 Deborah & Daniel Feeley
 Susan & Paul Field
 Susan Ford
 Valerie Foreman
 John Forrester
 Paul & Maureen Forrester
 Mark & Patricia Forrester
 Kevin Fox
 Pamela & William Francik
 Earl Freiman
 Anna Fristedt
 Peter Gilbert
 Mark & Adrienne Gleason
 Jennifer Goffena
 Penny Goode
 Charles Goode
 Wesley & Lana Graham
 Wendy & Theodore Guy





SIERRA'S CIRCLE – \$100–\$999

L. Hall
Mary Hammond
Laura Rimbach Hancock
Leslie & Arthur Haskins
Samuel Havrilak D.D.S.
Geoff and Melodie Hengerer
Richard Henneberry, Jr.
Emma & Raphael Hernandez
Thomas & Deborah Hood
Yvonne & Donald Hughes
Ryan & Shelby John
Dennis & Kristy Johnston
Angela Kaplan
Lorraine Kelly
Michael & Jean Kessler
Alan Ketterman
Brian Killefer
Deborah & William Kissinger
Sharon & Gary Kistler
April Krell
Rebecca & Drew Krimski
Jeanne & Mark Krug
John & Meredith Lapati
Donald Lentzner
Robin & Frank Lotman
Bernadette Lovell
Donald & Carolyn Mackenzie
Stephen & Julie Mainello
Katharine & Dennis Malone
Sophia Marquez
Cheryl Martin
Diane & Michael Martino
Margaret & James Matheny
Bruce & Carolyn Mattheiss
Janice & Richard May
Michael & Beth McClean
Adam McConnell
Jennifer & Garth McDonald
Paul & Judy Meissner
John Mezzullo
Shawn & Dawn Milam
Erin Miller
John & Lisa Molite
Karin Mottus
Jennifer & Leonard Nelson
Kurt & Allison Noyce
Joseph & Dawn Orsulak
Glenn & Barbara Patrick
Betty & Neil Patrick
Larry Paul
Amy Paul
Becky & John Pauliny
Natalie & Andrew Peters

Patricia Jean Petroff
Anne Phair
Lisa George, Susan Kilgore,
Polly Watts and Families
Elizabeth Porterfield
Lorraine & Thomas Povinale
James & Louise Prusak
Willie Ray, Jr.
Kelli & David Reed
Betty Ann Rigney
Rodney Ross
Elaine & John Ruppert
Bart Savidge
Ricky & Michele Scheetz
Linda & Thomas Sessa
Mark Shulman
Ken & Suzanne Singleton
William & Dawn Sinnott IV
Nicholas & Kellie Smeresky
Garrie & Laurie Smith
Sharon & William Smith
Patrick & Robin Smith
John Snead Jr
Patricia & James Snyder
Chris Snyder
Diane Stahl
Kevin & Brandon Thatcher
Kevin Tobin
Kevin & Renee Townsley
Tiffany & Robbert Verhoosel
Katherine Webbert
Bob & Barbara Webbert
Janet & Robert White
Judith Whiteis
Justin Wiggs
J Blacklock & Michele Wills
Christina Wohlfort
Gail & Alan Wronowski
Matthew & Lorelie Yockman
Advanced Renovations, Inc.
Advantica Holding Company, Inc.
Airtight Mechanical, Inc
Air-Tite Holders, Inc.
Allegis Group Foundation
Associated Italian American Charities
Badolato Stone Supply, Inc.
Blackmon Service, Inc.
Bluegrass Enterprises, LLC
Board of Child Care
Board of Education of Carroll County
Brown Advisory
Balmar, LLC
Best Infrared Services, Inc.
Bill Kidd's
B.J. Mattheiss Insurance, Inc.
C.M.Y.
Carol Gallagher
Carolina Tractor & Equipment Co.
Casey Charitable Matching
Programs
CCL Label
Chapman Company

Charcoal Deli
Constellation Energy Group
Critical Power Services
Coventry Health Care of Delaware
DJF, Inc.
DLR Restaurants, LLC
Duerbeck Construction, LLC
Ebb Valley Elementary School
Elkton Sonic Investments, LLC
Embrace Home Loans, Inc.
Essex Elementary School Fund
Federal EAA
Fire & Life Safety America, Inc.
Fire Fighters Assn., Inc
Flooring Solutions
Four Corners Travel, Inc.
Friedman & Associates
GEICO Philanthropic
Foundation
Gray & Son, Inc.
Industrial Battery & Charger
Industrial Food Ingredients Co.
James A. Quick, Inc.
Jones Lang Lasalle Americas
Jordan Thomas Salon, Inc.
Kelly Integral Solutions, LLC
Law Offices of Gordon D. Fronk P.A.
Major League Baseball Players Trust
Maryland Screen Printers
Mayo Elementary School
Meade Middle School
New Covenant Christian School
Oxford
Paul E. Field Jr. D.D.S., P.A.
PAYCE, Inc.
Piney Ridge Elementary School
Power Quality Solutions LLC
ProSource Technical Services LLC
R L Cook & Associates, Inc
Ryan, Madaury Financial, PA
S. Dimond & Associates, Inc.
Sessa Sheet Metal Contractors, Inc.
South Baltimore Eye Associates
St. Johns Nursery School of
Linthicum, Inc.
Steamship Trade Association of
Baltimore
Taneytown Elementary School
TDH Landscaping, LLC
The Junk Investment Group
The Marion I. & Henry Knott
Foundation
The Nancy and Victor Frenkil, Jr.
Foundation Inc.
Towson Hot Bagel (THB)
Towson University PAWS
UBS Matching Gift Program
UMMC
Vendelis, Evans & Vendelis, D.D.S.
W.B. Moore Company of Charlotte
Willard Architects, L.L.C.
Wood Waze, Inc.



THANK YOU

“The package you sent to my Grandson John Austin Millen arrived this week. I am totally honest when I say it was the only smile we got in a very long week. After his diagnosis of DIPG on 10/06/13 he's been caught in a whirlwind. Monday will begin week 3 of Radiation treatments. The steroids have blown him up from a tiny little man wearing size 24 months clothes, to Nonni having to go shopping and bringing home 5T's so he is comfortable.

Your gifts for John and for baby sister Charlotte were a blessing,
and made our boy smile, for that alone...

Bless you for your kindness.

Love from John and his Nonni and Poppy, and The entire Millen family xoxo”
Kathie Brundege (11/15/13)



We could not do
all that we do without
all of YOU!



The Cool Kids Campaign is devoted to improving the quality of life for pediatric oncology patients and their families by focusing on the academic, social, and emotional needs brought on by a cancer diagnosis.

8422 Bellona Lane, Suite 102

Towson, Maryland 21204

410-560-1770 (Office)

coolkidscampaign.org