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- ☐ BRONZE SPONSOR: \$7,000
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GOLFER 1

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NAME _____
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PHONE _____

GOLFER 4

NAME _____
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Return registration form and payment payable to:
Cool Kids Campaign:

8422 Bellona Lane, Suite 102, Towson, MD 21204

Sponsor donations may be tax deductible. Federal Tax
ID #42-1634330



The Dan Jansen Celebrity Classic benefits the Cool Kids Campaign and the Dan Jansen Foundation.

The Cool Kids Campaign's mission is devoted to improving the quality of life for pediatric oncology patients and their families by focusing on the academic, social, and emotional needs brought on by a cancer diagnosis.

Since their inception, Cool Kids has been reminded every day that kids have only one chance at childhood. Through their free programs, they strive for the most direct impact on serving kids with cancer. The Cool Kids Clubhouses address the academic, social and emotional needs for kids and their families. Their programs, such as care packages, caregiver support groups, Cool Kids Connection newspaper, weekend camp, online tutoring, and smile celebrations, all work to keep pieces of childhood intact.

The Mission of the Dan Jansen Foundation is to solicit financial support and distribute funds to charities with an emphasis on aiding individuals and families affected by cancer. The Foundations supports youth sports programs and educational scholarships.

**For sponsorship details, contact
Jen Dean at
jen@coolkidscampaign.org
or call 443.466.5241**

Register online at
www.coolkidscampaign.org
Cool Kids Campaign is a registered non-profit
in North Carolina.

COOL KIDS
CAMPAIGN



OCT 5-OCT 7, 2024
MOORESVILLE, NC



**GOLF & SOCIALIZE WITH
PRO ATHLETES & CELEBRITIES
TO BENEFIT:**



MEET YOUR HOST DAN JANSEN



Dan Jansen is from West Allis, Wisconsin and a World Sprint Champion and Gold Medal Olympic Speed Skater. At the 1988 Winter Olympics, his sister, Jane, who was battling leukemia, had passed away on the morning of the 500 meter event, in which he was

avored for a gold medal. He left with no medals, but became the recipient of the US Olympic Spirit Award for his valiant efforts through tragedy.

In 1994, Dan went to his fourth Winter Olympics and in his final race, the 1000 meter event, he defied expectations and not only finished first, but set a new world record. He dedicated the gold medal to his late sister, then took one final victory lap around the rink with his one year old daughter, Jane. He was chosen by his fellow Olympians to bear the U.S. flag at the closing ceremony at the 1994 Winter Olympics. For his efforts, Dan received the 1994 James E. Sullivan Award, given to the top amateur athlete in the United States. He was elected the U.S. Olympic Hall of Fame in 2005. Shortly after retiring from the sport, Dan wanted to continue honoring his sister Jane and created the Dan Jansen Foundation to help families whose children have cancer. Since the charity began, the Foundation has provided financial support to over 1000 families and raised over \$1 million.

"This event that I am the proud host of, wouldn't be possible without the continued and generous support from our friends and businesses who care about the mission of my Foundation and Cool Kids Campaign. Since my celebrity event began with Cool Kids in 2015, we have been able to purchase a condo in Myrtle Beach, SC for the families to use while their kids go to treatment. Also, in January 2020, we opened the doors to the Cool Kids Clubhouse which is in my honor and proud to serve on the board of the Cool Kids Campaign. Together, we will continue to put smiles on all the faces of these children with cancer and their families. – Thank you for your support."

SPONSORSHIP PACKAGES

PRESENTING SPONSOR \$50,000

- 3 Foursomes in Monday Celebrity Golf Tournament
- Pick your three Celebrities in Monday Golf Tournament
- VIP gift bags for all 12 golf playing participants
- 3 hotel rooms for 2 nights at host hotel, if needed
- 3 tables/24 invitations to Pairings Party
- 4 playing spots on Sunday morning following Celebrity only round
- 30 invitations to Charity Concert
- Company logo on all tournament banners

GOLD SPONSOR \$25,000

- 2 Foursomes in Monday Celebrity Golf Tournament
- Celebrity golfer in your group
- Gift bags for all golfers
- 2 playing spots on Sunday morning following celebrity only round
- 2 tables/16 invitations to Pairings Party
- 25 invitations to Charity Concert
- Company logo on all tournament banners

SILVER SPONSOR \$12,500

- Foursome in Monday Celebrity Golf Tournament
- Celebrity golfer in your group
- Gift bags for all golfers
- One playing spot on Sunday morning following celebrity only round
- 1 table/8 invitations to Pairings Party
- 20 invitations to Charity Concert
- Company logo on all tournament banners

BRONZE SPONSOR \$7,000

- Foursome in Monday Celebrity Golf Tournament
- Celebrity golfer in your group
- Gift bags for all golfers
- 8 invitations to Pairings Party
- 12 invitations to Charity Concert
- Company logo on all tournament banners

EVENT SCHEDULE

SATURDAY EVENING: OCTOBER 5

Charity Concert

SUNDAY MORNING: OCTOBER 6

Celebrity Only Tournament
at Trump National Golf Club

SUNDAY EVENING: OCTOBER 6

Pairings Party

MONDAY MORNING: OCTOBER 7

Dan Jansen Celebrity Classic
at Trump National Golf Club



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COOLKIDSCAMPAIGN.ORG**