

MEET YOUR HOST DAN JANSEN



Dan Jansen is from West Allis, Wisconsin and a World Sprint Champion and Gold Medal Olympic Speed Skater. At the 1988 Winter Olympics, his sister, Jane, who was battling leukemia, had passed away on the morning of the 500 meter event, in which he was

favored for a gold medal. He left with no medals, but became the recipient of the US Olympic Spirit Award for his valiant efforts through tragedy.

In 1994, Dan went to his fourth Winter Olympics and in his final race, the 1000 meter event, he defied expectations and not only finished first, but set a new world record. He dedicated the gold medal to his late sister, then took one final victory lap around the rink with his one year old daughter, Jane. He was chosen by his fellow Olympians to bear the U.S. flag at the closing ceremony at the 1994 Winter Olympics. For his efforts, Dan received the 1994 James E. Sullivan Award, given to the top amateur athlete in the United States. He was elected the U.S. Olympic Hall of Fame in 2005. Shortly after retiring from the sport, Dan wanted to continue honoring his sister Jane and created the Dan Jansen Foundation to help families whose children have cancer. Since the charity began, the Foundation has provided financial support to over 1000 families and raised over \$1 million.

"This event that I am the proud host of, wouldn't be possible without the continued and generous support from our friends and businesses who care about the mission of my Foundation and Cool Kids Campaign. Since my celebrity event began with Cool Kids in 2015, we have been able to purchase a condo in Myrtle Beach, SC for the families to use while their kids go to treatment. Also, in January 2020, we opened the doors to the Cool Kids Clubhouse which is in my honor and proud to serve on the board of the Cool Kids Campaign. Together, we will continue to put smiles on all the faces of these children with cancer and their families. – Thank you for your support."

SPONSORSHIP PACKAGES

PRESENTING SPONSOR \$50,000

- 3 Foursomes in Monday Celebrity Golf Tournament at Trump National
- Pick your three celebrities in Monday Golf Tournament
- VIP gift bags for all 12 golf playing participants
- 3 suites for 2 nights at host hotel, if needed
- 3 reserved tables/24 invitations to Pairings Party @ The Venues at Langtree
- 4 playing spots on Sunday morning following celebrity only round at Trump National
- 30 invitations to Generation Radio Concert @ The Venues at Langtree
- 12 invitations to private celebrity dinner w/top sponsors at On The Nines Bistro
- Company logo on all tournament banners and foundation website

GOLD SPONSOR \$25,000

- 2 Foursomes in Monday Celebrity Golf Tournament at Trump National
- Celebrity golfer in your group
- Gift bags for all golfers
- 2 playing spots on Sunday morning following celebrity only round at Trump National
- 2 reserved tables/16 invitations to Pairings Party @ The Venues at Langtree
- 25 invitations to Generation Radio Concert @ The Venues at Langtree
- 8 invitations to Private Celebrity Dinner with Top Sponsors @ On The Nines Bistro
- Company logo on all tournament banners and foundation website

SILVER SPONSOR \$12,500

- Foursome in Monday Celebrity Golf Tournament at Trump National
- Celebrity golfer in your group
- Gift bags for all golfers
- One playing spot on Sunday morning following celebrity only round at Trump National
- 1 reserved table/8 invitations to Pairings Party @ The Venues at Langtree
- 20 invitations to Generation Radio Concert @ The Venues at Langtree
- 4 invitations to private celebrity dinner w/top sponsors at On The Nines Bistro
- Company logo on all tournament banners and foundation website

BRONZE SPONSOR \$7,000

- Foursome in Monday Celebrity Golf Tournament at Trump National
- Celebrity golfer in your group
- Gift bags for all golfers
- 8 invitations to Pairings Party @ The Venues at Langtree
- 12 invitations to Generation Radio Concert @ The Venues at Langtree
- Company logo on all tournament banners and foundation website



EVENT SCHEDULE

SATURDAY EVENING: SEPT 30

Private Celebrity Dinner with Top Sponsors
@ On The Nines Bistro

SUNDAY MORNING: OCTOBER 1

Celebrity Only Tournament
at Trump National Golf Club

SUNDAY EVENING: OCTOBER 1

Pairings Party & Generation Radio Concert
@ The Venues at Langtree

MONDAY MORNING: OCTOBER 2

Dan Jansen Celebrity Classic
at Trump National Golf Club

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