



COOL KIDS 2017  
CAMPAIGN. ANNUAL REPORT

**1,000**

Kids and Family members involved in our programs

**35**

Cancer Fears Me orders fulfilled



**142**

Hospitals received the Cool Kids Connection

**170**

Care Packages mailed to kids and teens with cancer in **30 STATES**



**49**

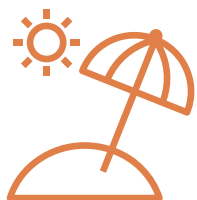
Cool Kids came to our holiday party

**25**

Celebrities participated in the Ken Singleton Celebrity Classic

**22,000**

Cool Kids Connection Newspapers delivered



**15 FAMILIES**

enjoyed a vacation free of charge at our Myrtle Beach condo



**REACH BY THE NUMBERS**

**\$102,045**

Raised at the Ken Singleton Celebrity Classic



**24**

Celebrities participated in the third annual Dan Jansen Celebrity Classic

**44**

Organizations or individuals created community fundraisers to benefit the foundation



**52**

Runners ran on Team Cool Kids at the Baltimore Running Festival held in October

**\$29,314**

Raised by Team Cool Kids at the Baltimore Running Festival



**22**

Businesses participated in our Trees of Hope program

**\$187,198**

Raised at the Dan Jansen Celebrity Classic

**\$68,130**

Raised by third party/ community fundraising events



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## MESSAGE FROM THE FOUNDER

Thank you for reviewing the Cool Kids Campaign 2017 Annual Report. Our mission from day one has been to provide kids with cancer and their families a higher quality of life. We think kids are cool – sick or healthy!

When Cool Kids Campaign was established in 2006, some wondered where the idea of assisting kids with cancer would lead us and how we would stand apart from similar organizations. Looking back over the past nine years has allowed us to know one thing for sure – Cool Kids Campaign has significantly and directly impacted hundreds of children and their families across the country as they have utilized our free programs.

Is it difficult to be around children with cancer? No. There is nothing hard about possessing an endless passion to serve kids with cancer and to help add a bit of happiness to their lives. We feel truly blessed to have this opportunity – one we do not take for granted.

Since we have strived to design programs that directly impact the kids, we take great pride in our Cool Kids Clubhouse, established Fall 2011. Keep in mind that we believe this is just the beginning of a vital need to serve more kids with cancer in Maryland. With the continued support of sponsors and donors – people like you – we envision extending our reach. There is unlimited potential! To learn more about our foundation, visit us online at [coolkidscampaign.org](http://coolkidscampaign.org).

My gratitude on behalf of the Cool Kids,

Chris Federico

President and Founder



## MEET THE STAFF



### **CHRIS FEDERICO | PRESIDENT AND FOUNDER**

Chris was born and raised in Baltimore and graduated from Loyola-Blakefield High School and Villa Julie College. His passion to cofound this Foundation derived from the loss of his mother, Susannah Federico, to Leukemia in

1995. Chris understands how blessed he is to be surrounded with an outstanding board, wonderful staff and the best 'cool kids' and their families. He feels privileged to be in a position to help families, knowing that Cool Kids Campaign is making a positive difference in their lives. Chris has three kids with his wife, Tracy.



### **KIM BIRNBAUM | DIRECTOR OF PROGRAMS AND EVENTS**

Kim was born and raised in Maryland. She has been living in Florida with her family for the past 15 years where she was the Founder and President of a premier

event production company in the Greater Tampa Bay area. She has over 27 years of experience and has worked in all aspects of the industry including non-profit, fundraising, corporate and social events. She is an innovative and dedicated non-profit management professional with extensive knowledge in managing staff, volunteers and committees and increasing support bases for expanding local non-profit organizations. When she moved back to Maryland she began working as a volunteer for the foundation and the opportunity gave her a deep appreciation for Cool Kids strong devotion for children with cancer and their families. Always having a passion for family and community, Kim is honored to be part of our team using her talents to support the commitment to our mission.



### **LISA RALEY | DIRECTOR OF PHILANTHROPY**

Lisa was born and raised in Baltimore where she attended Cathedral School and Notre Dame Prep. She graduated from Ursinus College where she played lacrosse and won two National Championships. She lived in Newport RI for

10 years before moving back to MD a few years ago. Lisa has spent much of her career working for both Catholic Charities and Catholic Relief Services in Baltimore, raising millions for some of our most vulnerable brothers and sisters around the world. Lisa is excited to utilize her skills to benefit Cool Kids. She is looking forward to working with the Cool Kids families and our Board members, and to increasing the services provided that will benefit all of our Cool Kids. Lisa lives in southern MD with her husband and 2 children.



### **JANET ROBINSON | OPERATIONS COORDINATOR**

Janet was born and raised in Baltimore. She worked as a manager in operations for Alex Brown & Sons and Deutsche Bank. Janet has known Chris Federico, a

former colleague from Alex Brown and began volunteering with the Cool Kids Campaign in the fall of 2017. Janet enjoyed the time spent at Cool Kids Campaign and realized she was qualified for the operations position when it became available. She is excited to work with this incredible organization and is impressed with the passion, dedication and support of the team and volunteers. Janet lives in Towson with her husband JR.



## COOL KIDS IN THE COMMUNITY FUNDRAISERS

### WES PETERS REAL ESTATE GROUP | \$8,250.00

*Being a former third grade teacher, it was important to me that our real estate team partnered up with a local charity that helped children. When I discovered Cool Kids Campaign I was blown away by the level of support they give to children with cancer and their families. I knew right then it was something I wanted to be a part of!*

—JEN PETERS

### JERSEY MIKES | \$19,232.00

*"Giving...making a difference in someone's life" has been the mission of Jersey Mike's from the beginning. Since 2010, Jersey Mike's locations throughout the country have raised more than \$28 million for worthy local charities. It has been a pleasure to support the fine work of the Cool Kids Campaign Foundation. We believe in their mission to improve the quality of life for children living with cancer.*

—HAROLD WOOD, DIRECTOR OF OPERATIONS

### SUBARU OF AMERICA | \$18,000.00

### HOFFMAN ASSOCIATES | \$3,000.00

### CHESAPEAKE SPORTS ALLIANCE | \$6,000.00

### ABINGDON BPOE #2354 CORNHOLE TOURNAMENT | \$1,500.00

### ABINGDON BPOE #2354 GOLF TOURNAMENT | \$1,400.00

### PLAYERS PARTEE | \$4,700.00

### MICHAEL'S CAFÉ GOLF TOURNAMENT | \$6,200.00

### DEVINE EQUINE COLLECTIONS | \$500.00

### CHRISTMAS PARTEE | \$3,000.00

### THE ARENA INDOOR SPORTS END IT CHARITY TOURNAMENT | \$1,156.00



## COOL KIDS CAMPAIGN PROGRAMS

### CARE PACKAGES

Over 170 care packages were sent to newly diagnosed patients across the U.S. in 2017. The contents of each package were carefully chosen by our volunteers to reflect the individual interests of each patient and their siblings.

### MOMMY & ME

This is a weekly, one-hour social and educational program for the preschool- aged oncology child and parent. Mommy & Me allows children to play and moms to socialize in an organized and clean setting.

### PARENT NIGHT OUT/ KIDS' MOVIE NIGHT IN

Our Cool Kids and siblings are able to play, make crafts and watch a movie while their parents enjoy a much needed night out.

### CAMP

Our Cool Kids enjoyed the 2nd annual weekend at Cool Kids Camp! This camp is the only local camp that invites both the patients and their siblings to share in a special weekend together. An added bonus is that so many of our Cool Kids were able to be together for a long weekend where they could strengthen their bond with all of their Cool Kid friends.

### HOLIDAY PARTY

We had a great turn out for our Holiday party! Not only did we have our Cool Kids families and volunteers, but our guest list included Santa Claus and Winnie the Penguin.

### MYRTLE BEACH VACATION

Our Myrtle Beach condo is available at no cost to all of our eligible families. Our Cool Kids' families can choose one week throughout the entire year where they can reconnect and have fun together on vacation.

## SUPPORT SERVICES

### YOU ARE NOT ALONE

Our book is a compilation of advice for newly diagnosed patients by current and surviving families and Cool Kids. This book takes a new family from the initial diagnosis through each stage of their cancer treatments to survivorship. The book touches on the good and bad they may find along the way, including a lot of helpful hints they will find useful.

### CANCER FEARS ME!

Our Cancer Fears Me merchandise provides a strong and powerful statement to all of those diagnosed and living with cancer. Our Cool Kids families have adopted this slogan as their rally cry throughout their entire cancer journey. In addition we include a Cancer Fears Me item with every care package we send to our Cool Kids.



## COOL KIDS CAMPAIGN EVENTS

### KEN SINGLETON CELEBRITY CLASSIC

2017 was the 9th year for the Ken Singleton Celebrity Classic. This event attracts an impressive array of sports and entertainment celebrities. Ken Singleton, NY Yankees' broadcaster and retired baseball pro, works closely with Cool Kids Campaign as Chairman of our Board of Directors.

### DAN JANSEN CELEBRITY CLASSIC

2017 was the third year for the Dan Jansen Celebrity Classic held in Charlotte, North Carolina. This three day event takes place in the fall and the golf tournament is held at Trump National Golf Club. Proceeds from this great event help to support Cool Kids Campaign and the Dan Jansen Foundation, which also helps families battling cancer.

### RUNNING EVENTS

Once again, we hosted our own 5K at the Baltimore Running Festival and participated in the Across the Bay 10K as a beneficiary of the Hogan Strong team. Our thanks to Team Cool Kids who came out strong to support both events.



## TREES OF HOPE

A huge thank you to all of the companies who participated in our Trees of Hope program. 2017 was a tremendous year for the program. The Cool Kids Campaign received more gifts than we ever have. Our Cool Kids and their siblings will benefit from your amazing generosity.

Altus

Bowie & Jensen LLC

Brown Advisory

Brummer Orthodontics

CareFirst Community Center of Severna Park

Cole Title & Escrow

Country Club of Maryland

Crawford Advisors

Dance Conservatory of Maryland

Delbert Adams Construction

Eisai, Inc.

Earth Treks

Glen Burnie Dance Center

Gray & Son

Harris Corporation

Kelly & Associates

Manor Tavern

SC&H Group

Towson Marriott

Tranquili-Chi Center

Venable

Wayback Burgers

## A HEARTFELT THANK YOU TO OUR VOLUNTEERS AND INTERNS

We are so incredibly grateful to all of our volunteers and interns who have provided over **1000 hours** of their time to support Cool Kids Campaign. We would not be able to accomplish our mission for our Cool Kids families without all of you!



## DONORS

### ERIK'S ANGELS

**\$100,000+**

- \*McCormick & Co.
- \*Pioneer Fund
- \*Charles T. Bauer Charitable Fdn.
- \*W.D. "Pete" Class Foundation

### MACKENZIE'S MISSION

**\$50,000 - \$99,999**

- \*Gray & Son, Inc.
- \*LMG Group
- \*M & T Charitable Fdn.
- \*Major League Baseball Players Association
- \*PhRMA
- \*Ronald McDonald House Charities
- \*Spencer's Friends Foundation
- \*The Color Run LLC
- \*The Herman and Walter Samuelson
- \*Children's Hospital at Sinai
- \*Towson University Marriott Hotel
- \*Legg Mason Charitable Foundation
- \*Schochor, Federico & Staton, P.A.
- \*Venable Foundation

### BEN'S BUDDIES

**\$25,000 - \$49,999**

- \*First National Bank of PA.
- \*Kelly & Associates
- \*Linden Thomas
- \*Major League Baseball Players Trust
- \*PHH Vehicle Mgmt Services
- \*Michael's Café
- \*The RCM&D Foundation, Inc.
- \*Westminster West Middle

### MICHAEL'S FRIENDS

**\$10,000 - \$24,999**

- \*Adams Jeep of Maryland
- \*Board of Child Care of the United Methodist Church
- \*Bridgewater Wealth Mgmt
- \*Brown Advisory
- \*DAP Inc.
- \*DuClaw Brewing
- \*Dunkin Donuts
- \*Eisai USA Fdtn
- \*Fire, Light & Safety America
- \*First Home Mortgage
- \*Greater Chesapeake Charitable Fdn.
- \*Ingersoll-Rand
- \*Invotek Group

- \*J C Steel Corp
- \*Jacksonville Elementary School
- \*Jersey Mike's Subs
- Kris Amplo
- \*Lou and Nancy Grasmick
- \*Mildred Mindell Cancer Foundation
- \*Subaru
- \*Suzanne & Ken Singleton
- \*The Band Foundation
- \*Wilkins Automotive
- \*WorkForce Tactix, Inc.
- \*Venable Foundation Inc..
- \*Sinai Hospital: Life Bridge Health
- River Rock Captial Partners, LLC

### JOHNNY'S JETS

**\$5,000 - \$9,999**

- \*ACN Global Reach Charities, Inc.
- Alan Sica
- Allianz
- Ascendant Capital, LLC
- Baltimore Area Health Underwriters
- \*Bob Gallagher
- Chesapeake Bay Subs LLC, dba
- Chesapeake Sports Alliance/  
Hogan Strong Team
- DAP
- Delbert Adams Construction Group, LLC.
- DentaQuest
- Dinning Out Enterprises Inc..
- Dorothy Friedman Caplan Guild
- Duke Energy Business Services
- Eisai USA Foundation, Inc.
- Embrace Home Loans
- Fire & Life Safety America Inc.
- Fourth and Goal Fdtn/NFL Retired Players
- Giant Food
- Grace Hospice Foundation, Inc..
- Gray & Son Inc..
- Illinois Tool Works Foundation
- J.C. Steel Erectors Corp
- Jena & Bob Gallagher Foundation
- John Vos Family Foundation
- Johns Hopkins Children's Hospital
- \*Kelly Integral Solutions LLC
- Killingsworth Environmental
- Korbel Foundation
- Ledo Pizza Systems Inc.
- Marriott Fairfield Inn
- \*Mars Super Markets, Inc.
- \*Mercedes-Benz of South Charlotte
- \*NAIFA

*\*Cumulative*

\*ParenteBeard LLC  
 \*Park Place Hospitality Group  
 \*Pavilion Development Company  
 \*PHH Corp  
 Philip & Diane Federico  
 Piedmont Natural Gas  
 River Rock Partners  
 Schochor, Federico,  
 and Staton, P.A.  
 Sinai Hospital: Life Bridge Health  
 Stanley Black & Decker, Inc.  
 \*The Band Foundation  
 \*Toast Life Foundation  
 \*Todd Kennedy - Korbel  
 \*Wakefern Food Corp.  
 \*Yes Network LLC

## **EMILY'S EDUCATORS** **\$1,000 - \$4,999**

St. John Westminster  
 Catholic School  
 Nancy Grasmick  
 TP of Carolinas  
 Caterpillar  
 Hoffman Associates, Inc.  
 Industrial Battery & Charger, Inc..  
 BFG Community Foundation, Inc..

Joe Don Rooney  
 Jeffrey Gordon  
 Jeremy Mccauley  
 Jim Newgent  
 Ken & Suzanne Singleton  
 Red Curve Solutions  
 Katz Abosch  
 Hann & Vos LLC  
 Fran Coughlin  
 Jeffrey Bulger  
 R.D. Bowman & Sons, Inc.  
 DRW, Inc..  
 State of Maryland -  
 Treasurer's Office  
 Kids First Swim Schools, Inc.  
 Yankees Entertainment  
 & Sports Network  
 Abingdon BPOE #2354  
 Fifth Generation Inc.  
 Fifth Generation Inc.  
 Abingdon BPOE #2354  
 Nancy Peper  
 Jonathan Price  
 PayPal Giving Fund  
 Dennis Hill  
 Earl Freeman  
 MZQ Consulting, LLC Berman

Ron Marino  
 Camille Segel  
 Charlie Miller  
 Paul Malstrom  
 Jeffrey Gordon  
 Kenneth Simpson  
 Mark Boyle  
 Andrew Franklin  
 John Carpenter  
 Paul Taaffe  
 Patty Brinder  
 Tory Burch, LLC  
 Board of Education of  
 Carroll County  
 The Arena Indoor  
 Sports Complex LLC  
 Tim & Devon Hathaway Fund  
 Willam Foard  
 Jennifer Amato  
 Stephen Guidice  
 SC&H Group  
 Harris Foundation  
 Bruce Mattheiss  
 Jeffrey Bond  
 Sinai Hospital: Life Bridge Health  
 Barbara Webbert  
 Jennifer Edwards

Annapolis Boat Sales LLC  
 Keller Williams Realty  
 Centre Commission Account  
 Walmart  
 Clark Baffone & Matthews  
 Insurance Agency LLC  
 Gray & Son Inc..  
 DRW, Inc..  
 Donna Larkin  
 Baltimore Community Foundation  
 AstraZeneca Pharmaceuticals LP

## **SIERRA'S CIRCLE** **\$100 - \$999**

Advanced Title & Settlements  
 Advantage Title Company  
 Advocasey LLC  
 Affordable Plumbing Solutions LLC  
 Agilent Technologies Foundation  
 AGM Financial Services, Inc.  
 Air-Tite Holders, Inc.  
 Alexandra Wilkes  
 Allstate Insurance  
 Amanda Koeing  
 Amanda Marcello  
 American Legion  
 Rosedale Post #180

*\*Cumulative*

## SIERRA'S CIRCLE (CONT.) \$100 - \$999

American Recreational Promotions, LLC  
Amy Quesinberry  
Angela Linde  
Ann Czuchra  
Ann Laynor  
Anne Heydrick  
Antonios Mavrellos  
Apple Logistics Solutions LLC  
Ari Kaplan  
Bacchus Importers, Ltd.  
Benefit Watch LLC  
Betsy Fritz  
BJ's Restaurants, Inc..  
Blue Ridge Title Company  
Brian Behler  
Broadview Title  
Brown Advisory  
Bruce and Patty Douglas  
Bryan Fick  
Carol Creaghan Mantz  
Carol Smith  
Carole Williamson  
Carolina Tractor & Equipment  
Charles & Schwab & Co., Inc..  
Charles Constable

Charles Rudolph  
Cheryl Post  
Christopher Bliss  
Ciena Cares  
Cindi Seitz  
Cindy Cernak  
Clinton Daly  
Competitive Title Agency, Inc..  
Courtney's Bagels, Inc.  
Crown Title Corporation  
Cynthia Niver  
Dan Molino  
Dana Mangasarian  
Daniel J. White, Esquire  
Darcy Carroll  
David Livingston  
David Oestreicher  
Dawn Koppers  
Dawn Orsulak  
DB Title, LLC  
Debbie Leazer  
Denise Linerode  
Denise Navage  
Dennis Martinez  
Devine Equine Collections LLC  
Don B. Shaver  
Donald Ready Jr.  
Dutch Corner Restaurant

Edmund Bender  
Edward Brady  
Edward Dover  
Edward Mikhail  
Eleanor Barr  
Emergent  
Enterprise Fleet Management, Inc..  
Eric Gordon  
Erin Laedlein  
Everett Nonemaker  
Evert Keller  
Farnen & Dermer, Inc..  
Fidelity Charitable  
Fire & Life Safety America Inc..  
Flooring Solutions  
Frank Federico  
Frank Marcotte  
Freedom Chiropractic Rehabilitation LLC  
Friends at GIG  
George Floyd  
Gilberto Martinez  
Gina Feagley  
Give Back Foundation  
Give With Liberty- Employee Donations  
Glassybaby White Light Fund  
Glenora Wells-Sanders

Greater Maryland Title, LLC  
Greenlea Gardens dba Flowers & Fancies  
Greg Lindenstruth  
Gwendolyn Senio  
Harvey and Maria Rothstein  
Henry Tucker  
Home First Title Group, LLC  
Homesale Primus LLC dba Industrial Battery & Charger, Inc.  
It's All About the Kids- Maryland Inc.  
Jacksonville Elementary School  
James Hutson  
Jim & Louise Prusak  
James Walls  
James Wisby  
Janet Beaton  
Jaymi Sterling  
Jean Russo  
Jennifer Branner  
Jennifer Viglucci  
Jessica & Cristopher Wack  
Jessica Carlozo  
JK Design Build, LLC dba Alair Homes  
John Forrester  
John Holliday Bobbitt  
John Molite

## SIERRA'S CIRCLE (CONT.) \$100 - \$999

John O'Callahan

John Snead

Jonathan Price

Jones Junction, Inc.

Joe & Michelle DiMaggio

Just In Weather

K Eileen Wychgram

Kalee Ensor

Kelly Edge

Kelly Integral Solutions LLC.

Ken Berends

Kevin Ecker

Kris Heefner

KVS Title, LLC Settlement

Escrow Account

Lakeside Title Company

Lawyers Trust Title Company LLC

Leeanne Bell

Leslie Handler

Linda Lavoie

Linda Santos

Ling Amoroso

Lisa Jacobson

Lisa Martin

Marcella Campbell

Maria Cadden

Marianne Larkin

Mark Kodenski

Marty Levy

Mary Fisher

Mary Jane and David Apple

Mary Laird

Maryland Delivered LLC dba

The Maryland Store

Maryland Paving Inc..

Masters Title & Escrow

Matthew Barrett

Maureen Gaddis

Mcdonogh School, Inc..

Melvin Kodenski

Michael Federico

Michael Foss

Michael Fox

Michael Hankin

Michael Leazer

Mid-Atlantic Settlement Services,

LLC - MAHT Trust Account

Mindi Lawton

Morgan Muse

Morgan Stanley

MPM Capital Solutions Inc..

Nancy Stanley

National Football Alumni Inc..

North American Title Company

Omni Land Settlement Corp.

Patricia Apple

Patricia Carroll

Paul Chew

Paul Green

Perry Bacon

Peter Collier

Peter Klingelhofer

Philip Rauch

Phyllis Jane Linde

PJ Dougher

Property Title & Escrow, LLC

R.D. Hopkins

Rabon LLC

Raymond Faby

Reliable Churchill, LLP

Rick Scheetz

Robert & Barbara Webbert

Robert & Irene Russel

Robert Kilner

Roger Lerner

Ronald E. Cole

Russell Gebhard

Sage Title Group LLC

Sandra Doeller

Scott and Sharon Comegys

Sean Hanley

Shari Kronsberg

Shawn Osmeyer

Shirley Rucker

Simply Stated

South River Restoration, Inc.

Sparks Elementary School

St. Mary's County State's

Attorney Office

Stanley Chrzanowski

Stephanie Bowman

Stephen Mencik

Steve Ricklefs

Steve Shollenberger

Susan Knabe

Sutapa Boyd

Suzu and Eddie Dunn Fund

T. Rowe Price

Talent Source, Inc..

Tania DuBeau

The Associated Inspiring

Jewish Community

The Old Line Society, Inc.

Theresa Deamond

Thomas Smith

Tim Apple

Timothy Brown

Title Rite Services, Inc.

Triadelphia Ridge

Elementary School

Valerie Price

## SIERRA'S CIRCLE (CONT.) \$100 - \$999

Venu Nemani

Vernon

Virginia Rozema

W.B. Moore Company of Charlotte

Wesminster Elementary School

Whitney Furnholm

William A. Hodiste

William Peck

William Reinhoff IV

Wilson Builders, Inc.

Wood Waze Inc.

Steven Stuck

Blaine Segal

Anna Haggerty

Nancy Amato

Douglas Decinces

Matthew Walker

Ronald Mccauley

Felix Martinez

Strategic Analysis, Inc.

Gerald Mosley

Joseph Dimaggio

Kimberly Birnbaum

Maury Wilkins

Scott Hamilton

Larry Hayes

Paul Taaffe

Luci Ferraro

Jason Amato

Jay Dermer

Kenneth Mechalske

Roger & Debbie Clemens

Deanna Groeger

Jonathan Darby

Russell Moore

Richard Russell

Steve Shollenberger

Timothy Apple

Carl Michael

Daniel Neuman

Jose Martinez

Bryan Fick

Todd Wyman

Humberto Luigi

Al Belanger

Craig Watson

Daniel Beaudette

Daniel Jansen

Jason Boseck

Keir Joyce

Mary Kate Federico

Nancy Hofmann

Bruce Douglas

Jason Polun

John Snead

Daniel Morehead

Chris Davis

Teresa Drozak

James Engler

Sheri Caudle

Troy Aeschliman

Robert Reiners

Josh Taylor

Mary Stone

Andrew Franklin

Anne Sweeney

Debbie Dunning

Earl Matthews

Gregory Jones

Randy Giddens

## FINANCIALS

Contributions and Receivables | **\$678,300**

Expenses | **\$723,311**

Change in Net Assets | **(\$45,011)**

Total Assets | **\$446,031**

Total Liabilities | **\$180,233**

Net Assets | **\$265,798**



## EXECUTIVE COMMITTEE AND BOARD ADVISORS

### EXECUTIVE COMMITTEE

#### Ken Singleton

##### Chairman

Cool Kids Campaign  
NY Yankees' YES Network  
TV Broadcaster  
Former Baltimore Oriole

#### Christopher Federico

##### President and Founder

Cool Kids Campaign

#### Gregg Gorman

##### Treasurer

Cool Kids Campaign  
Treasurer and Managing  
Director  
Legg Mason Global  
Asset Management

#### Robert Reiners

##### Chief Financial Officer

DAP, Inc

### BOARD ADVISORS

#### Linda Burton

DRW, Inc.

#### Julie Cox

Vice President of  
Development  
LifeBridge Health

#### Raoul Frevel, Jr.

Atlantic Caterers

#### David Hinshaw

Towson University Marriott

#### Johnny Holliday

ABC Sports – MD Terps  
Basketball and Football  
Radio Broadcaster

#### Melissa Johnson

Plantronics

#### Henry Kass

Katz Abosch

#### Bruce Laird

Former Baltimore Colt

#### Scott McGregor

Former Baltimore Oriole

#### Jim Prusak

First National  
Bank Corporation

#### Frank Remesch

1st Mariner Arena  
SMG Corporation

#### Brooks Robinson

Former Baltimore  
Oriole HOF

#### John Rozema

Briarcliff

#### Renee Townsley

DE Collections

#### Barbara Webbert

Gray & Son

## HOW CAN YOU HELP NOW

**WE RECOGNIZE THAT EVERYONE  
HAS SOMETHING SPECIAL TO GIVE.  
WHAT IS YOUR SPECIALTY?**

### TIME



If you are interested in volunteering in either our Learning Center or at one of our events, please call our office at **410-560-1770**. You may also visit our website and submit the application: [coolkidscampaign.org/how-to-help/volunteer/](http://coolkidscampaign.org/how-to-help/volunteer/)

### TALENT



If you have a talent you would like to share with our foundation, please email [Kim@coolkidscampaign.org](mailto:Kim@coolkidscampaign.org) and let us know what it is!

### TREASURE



If you would like to make a donation, go to [coolkidscampaign.org/donate-now](http://coolkidscampaign.org/donate-now) or mail a check payable to: **Cool Kids Campaign**



# COOL KIDS CAMPAIGN. 2017 ANNUAL REPORT

Cool Kids Campaign is devoted to improving the quality of life for pediatric oncology patients and their families by focusing on the academic, social and emotional needs brought on by a cancer diagnosis.

Cool Kids Foundation, Inc. is a registered Maryland nonprofit, tax ID # 42-1634330.

8422 Bellona Lane, Suite 102 | Towson, MD 21204 | 410.560.1770

